



CITY COUNCIL MEETING MINUTES September 19, 2017

The regular meeting of the Ontario City Council was called to order by Mayor Ronald Verini at 7:00 p.m. on Tuesday, September 19, 2017, in the Council Chambers of City Hall. Council members present were Ronald Verini, Norm Crume, Tessa Winebarger, Dan Capron, Betty Carter, and Ramon Palomo. Marty Justus was excused.

Members of staff present were Adam Brown, Marcy Siriwardene, Terry Leighton, Larry Sullivan, Kari Ott, and Dan Cummings.

The meeting was recorded and copies are available at City Hall.

Ramon Palomo led everyone in the Pledge of Allegiance.

AGENDA

Mayor Verini stated that between the Motion to Adopt the Agenda and Public Comments, there would be a presentation by Dave Adams, from the Oregon Pulse Network. Following that, Judy Cordenese will be discussing Mental Health Awareness Month. Next, under New Business, add C) Agreement to Accept Names for HB2012.

WINEBARGER moved, PALOMO seconded, to **ADOPT THE AGENDA AS AMENDED**. Roll call vote: Crume-yes; Carter-yes; Palomo-yes; Justus-out; Capron-yes; Winebarger-yes; Verini-yes. Motion carried 6/0/1.

PRESENTATION/DISCUSSION

Dave Adams: *I spent 25 years doing the news for KSRV in Ontario here. I put a lot of mics' in this rom. It's interesting- I was speaking with your Police Chief Cal, about how things come full circle. I have been in a career in broadcasting for several years. I own a station in McMinnville, Oregon, KLYC. We specialize in local news and local radio, locally engaged radio. We are looking at buying KSRV-AM, and we want to, KSRV-AM has had a very extremely strong local presence in this community. One of the things that I want to make sure is that I pay compliments to the current owners of KSRV radio. As we are negotiating with them in anticipation of the sale, they have been very easy to work with, and I want to compliment them on going above and beyond. They did opt to move KSRV-FM to the Boise market; that has not been entirely well-accepted in this community. What we want to do is, we want to take KSRV-AM, give it full power, and be a local radio that you probably haven't seen for a long, long time. KLYC radio, I've owned for about four and a half years. We bought it; it was off the air. We fixed it, put it back on the air, and we've been running it successfully for four and a half years. We do what we call street level radio: if it's on the street, it's on the air. It's local radio on steroids. We say back-n-mac and here to stay. As we hopefully purchase KSRV radio, it will never leave this community. I'll repeat that: It will never leave this community. We believe strongly in the city license, and we would serve the Ontario area, and the Malheur, Payette, and Washington counties. Media has changed, a lot. In the old days, it was newspaper, it was radio, and it was TV, and that was it. Now you have Facebook, you have a whole mix of different things that you're getting your news and information from. The latest research we have says that one in five minutes of news you consume is consumed on your Smartphone. As we, I'm 57 years old, I plan on being in business for another 20, 30 years, optimistic, what we want to do is, we want to be, our internet presence is extremely important to us, so we want to wrap local radio around the internet. We have several internet radio stations; one is called Operation Eagle's Wings, which is a veteran outreach. It's a 24/7 radio station on line. We have called Lighthouse Radio, which is a suicide prevention effort. We have one called Funk House Radio, which is classic western. We'll have a classic western show on KLYC, hosted by a guy, a friend of mine by the name of Eric Elliott, who was a wrangler during the first season of Dr. Quinn, Medicine Woman, and he lives in McMinnville, and he loves classic western. If you like classic western, you'll like his show. We would, one of the things we do is streaming video, and we talked with the Mayor about doing streaming video, live video, of this meeting, and other possible meetings as well. We want to increase the coverage*



of local sports, and provide live streaming video of local sports coverage as well. We plan on using the internet a lot. Local radio is important right now, and it still penetrates the market a lot and we can get a lot of information to our audience via local radio, but again, Smartphones and the Internet is extremely important. So, the internet is very, very important. Let me give you one example. We've developed something called an Event Cast. An Event Cast is specific, targeted coverage of an event. Let's take the Malheur County Fair as an example. We would be at the Fairgrounds, and we would do 50 or 60 interviews with kids, exhibitors, Fair officials, anybody that we could get a hold of. That would be on a special internet channel, and if anybody wants to know what's going on at the Fair, they could click on and listen to it on their Smartphone or computer. We record it on our Smartphone; three minutes after we recorded it, it's up and going in the queue and playing at the other end. When we record interviews for KLYC, KSRV-AM, or whatever, if we're covering a news item, or covering City Council, it's possible to get the stories up and out there very, very quickly using current media. We're pretty excited about the future; we're pretty excited about, we like markets that like local. One example we have is, we have something called "Lemonade Day". Lemonade Day is where they promote and have kids in the community have lemonade stands. They're teaching kids entrepreneurship, how to run small businesses, how to make a profit, and we see that as a great community building project, because it gets the community together, and it teaches young people how to be responsible, how to make money. It's called Lemonade Day, and we've done it for three years. So we go all over town, and we interview kids at lemonade stands. That's not the kind of radio you find in Portland, but it's the kind of radio you find in McMinnville, it's the kind of radio you'll find in Ontario. It's local radio. Our phrase is "on the street, on the air". Dale Jeffries will be managing the station, and we're very excited about having Dale. Dale is a personal friend of mine, and we're pretty excited about our prospects for coming to Ontario. Ontario loves local, and so do we, and that's what we plan on doing. You'll be hearing more about it as we try to put this plan together. I'm dressed like this because I've been out digging in the dirt, doing what you'd call "due diligence", which is you pop it in and take a look at what you're buying. So, that's where we are right now. There's a lot more to say, but I think I'll conclude with that. So, thank you for allowing me to speak to the City Council. Hopefully, you'll see a lot more of us.

Mayor Verini thanked him for his comments, and welcomed him to the community.

Judy Cordenese, Mental Health Awareness Month. Thank you Mr. Mayor, Council members, esteemed city officials, guests...my name is Judy Cordenese. I'm the CEO for Lifeways, which is your local mental health service, and substance abuse treatment center, as well. I'm here to get a proclamation from the City of Ontario, acknowledged and signed for the fact that this is National Recovery Month. I have a bit of a proclamation that I would like to read to you: Mental and substance use disorders affect all communities nationwide, but with commitment and support, people with these disorders can achieve healthy lifestyles and lead rewarding lives in recovery. By seeking help, people who experience mental and/or substance use disorders can embark on a new path toward improved health and overall wellness. The focus of National Recovery Month (or Recovery Month) this September is to celebrate their journey with the theme "Join the Voices for Recovery: Strengthen Families and Communities." Recovery Month/Hands Around the Park spreads the message that behavioral health is essential to health and one's overall wellness, and that prevention works, treatment is effective, and people recover. The impact of mental and substance use disorders is apparent in our local community, and an estimated 21.7 million people aged 12 or older needed substance use treatment in the US the past year, with 8.1 million adults having had a co-occurring mental illness and substance use disorder the past year. In a single day count in 2015, 30,401 individuals in Oregon were enrolled in substance use treatment. In Oregon in 2015, an annual average of about 333,000 adults received mental health services the past year. We all are affected by these conditions in one way or another. Through Recovery Month, people become more aware and able to recognize the signs of mental and substance use disorders, which can lead more people into needed treatment. Managing the effects of these conditions can help people achieve healthy lifestyles, both physically and emotionally. The National Recovery Month observance continues to work to improve the lives of those affected by mental and/or substance use disorders by raising awareness of these diseases and educating communities about the prevention, treatment, and recovery resources that are available. For the above reasons, we are asking the citizens of Ontario to join Lifeways in celebrating this September as National Recovery Month. We, as the City of Ontario, do hereby proclaim September, 2017, as Mental Health, Substance Use Disorder, and Problem Gambling Recovery Month.

It is absolutely amazing and astonishing the number of people that are affected either by substance abuse and often co-occurring mental health issues. It's hard to know which comes first. Sometimes they go hand in hand. For some of you who don't know, my background is in hospitals, World Health Medicine. I've been in the health care environment for 42 years. Behavioral health brought me on to try to integrate the thought of good health, both mental and physical. Lifeways itself has come a long ways to recognize that it takes, well, you have to have good mental health , have a good physical being, and vice versa. So, I'm grateful that the City of Ontario embraces the work that Lifeways has done. We know we're not perfect, but we certainly are there to help your friends, your relatives, your family, I've probably, I won't ask for a raise of hands, but I'm sure everyone in this room has been affected by one of those situations associated with either mental health or substance use disorder. So, I thank you for your time.

Mayor Verini stated he would be honored to sign the proclamation, if there was a consensus on the Council to do so.

Full consensus.

Mr. Adams asked to add one item: In preference of the broadcast station before that, we have an online radio station on right now with Ontario news, weather, information, just like it was being broadcast. We play music of the 50's, 60's and 70's. You can find it online by going to www.treasurevalleypulse.com. Dale and I will be on it with any news that we can get from Ontario is welcome and will be put on there. Anybody in the world can listen to it. You can listen to it on your Smartphone, your computer, or any internet-enabled device. So that is on now.

CONSENT AGENDA

WINEBARGER moved, CARTER seconded, to **ADOPT CONSENT AGENDA (A) MINUTES OF REGULAR MEETING OF AUGUST 15, 2017**. Roll call vote: Crume-yes; Carter-yes; Palomo-yes; Justus-out; Capron-yes; Winebarger-yes; Verini-yes. Motion carried 6/0/1.

OLD BUSINESS

Ordinance #2729-2017: Sales Tax Ordinance [First Reading]

Adam Brown, City Manager, presented.

As discussed many times over the past several meetings, they had put the first reading off one week to make some additional corrections with respect to agriculture and some other school sales and a number of others. There is both a stricken out version on line, as well as a clean version. The document was ready for a first reading.

Mayor Verini stated before they voted, he wanted to take the opportunity to let anyone in the audience speak who wanted to, about this action.

CARTER moved, PALOMO seconded, **THAT THE CITY COUNCIL READ, ACCEPT COMMENTS, AND ADOPT ORDINANCE #2729-2017, AN ORDINANCE ADDING CHAPTERS 25 TO TITLE 3 OF THE ONTARIO CITY CODE, TO ESTABLISH AND ENFORCE A 1% SALES TAX ON THE SALE OF RETAIL GOODS WITHIN THE CITY, AND TO CREATE EXEMPTIONS FROM THE TAX, ON FIRST READING BY TITLE ONLY**. Roll call vote: Crume-yes; Carter-yes; Palomo-yes; Justus-out; Capron-yes; Winebarger-yes; Verini-yes. Motion carried 6/0/1.

Mayor Verini stated this had been a long process, and a very difficult one, for the Council, and he believed that everyone understood how many times the issue had been addressed. The Council appreciated a lot of the comments received from individuals.

NEW BUSINESS

Resolution #2017-132: Adopting a Supplemental Budget for General Fund Unanticipated Revenues

Kari Ott, Finance Director, presented.

Law enforcement contact with individuals suffering from mental health issues has increased. Communities across the United States are adopting the National Crisis Intervention Team approach. Law Enforcement in Malheur County has started working with Lifeways, through Greater Oregon Behavioral Health Inc. to implement such a program. Staff has developed a training module for those who encounter individuals with mental illness in order to provide better services to them and the community. This training was designed to help further the current program.

The Police Department applied for a grant due to the Department's interest and current investment into the implementation of the Regional Crisis Intervention Team (CIT) in Malheur County. The Oregon Department of Public Safety Standards and Training (DPSST) has provided a \$500 stipend to help pay for a representative of the Police Department to attend the Northwest Regional CIT Conference in Bend, OR in October. The stipend would cover approximately half the cost to attend the conference. Lifeways would cover the other half of the cost associated with this training, with the exception of meals for the city's representative. The Department currently had the necessary funds to cover meals in the current training budget; however, pursuant to ORS 294, a budget resolution was required to receive and expend the funds.

The Ontario Police Department would like to appropriate the funds as soon as possible, as the Conference would be held in October. \$500 would need to be appropriated within the General Fund to pay for the training.

WINEBARGER moved, CAPRON seconded, that **THE CITY COUNCIL ADOPT RESOLUTION 2017-132: A RESOLUTION ADOPTING A SUPPLEMENTAL BUDGET FOR GENERAL FUND UNANTICIPATED REVENUES.** Roll call vote: Crume-yes; Carter-yes; Palomo-yes; Justus-out; Capron-yes; Winebarger-yes; Verini-yes. Motion carried 6/0/1.

COAR Grant Agreement for the Airport Runway Lights Capital Improvements Project

Adam Brown, City Manager, presented.

The city applied for, and was awarded, a Critical Oregon Airport Relief (COAR) Program grant, from the State of Oregon. The grant pays for four percentage points of the 5% obligation of the city, leaving the city with only an obligation of 1% of the total project cos. This will reduce the city's obligation for the runway lighting project. The city had to approve the Grant Agreement to receive the state funding; the Agreement from the FAA had already been approved.

The cost to the city for the entire project would be \$8,285, or 1% of the project cost. Approving this item would guarantee an additional \$33,140 from the state to support the project. The project was moving forward and reimbursements would be requested within the coming months. Approval was requested now to ensure the city received funding in a timely manner. If the Council opted to take no action, the city would have to pay an additional \$33,140 to complete the project.

CRUME moved, CARTER seconded, **THAT THE CITY COUNCIL APPROVE THE STATE OF OREGON COAR GRANT AGREEMENT FOR FUNDING OF THE AIRPORT RUNWAY LIGHTS CAPITAL IMPROVEMENT PROJECT.** Roll call vote: Crume-yes; Carter-yes; Palomo-yes; Justus-out; Capron-yes; Winebarger-yes; Verini-yes. Motion carried 6/0/1.

HB2012 Agreement to Accept Names

Adam Brown, City Manager, presented.

The County asked the City Council to recommend names for the Eastern Oregon Border Economic Development Board. This Board was established in HB 2012 approved in the most recent session of the State Legislative Assembly, sponsored by Speaker Tina Kotek and representative Cliff Bentz.

As per HB 2012 municipalities were asked to provide recommendations to the County Court, and the Governor would make appointments from the list of nominees. Without recommendations, the County Court would submit names at their own discretion. A list of names would be provided for consideration; the Council also had the option of accepting nominations from the floor. The City Council must recommend to the County names before September 20, 2017. Funding for job creation and retention will be disbursed from this body.

Mayor Verini stated the list of potential nominees for HB2012 was before them. Were there any on the list, or was there any recommendations from the Council, that they needed to discuss? The names were Bill Johnson, Ken Teramura, Renee Corn, Shawna Peterson, Ralph Poole, Adam Brown, Tiffany Cruickshank, Mark Redmond, Jana Iverson, Doug Maag, Jim Maret, Torey Gomez, and Riley Hill. Did they need to discuss that any further?

CRUME moved, CAPRON seconded, **TO RECOMMEND KEN TERAMUA, RENEE CORN, SHAWNA PETERSON, RALPH POOLE, ADAM BROWN, TIFFANY CRUICKSHANK, MARK REDMOND, JANA IVERSON, DOUG MAAG, JIM MARET, AND TOREY GOMEZ TO BE ON THE HB2012 COMMITTEE.** Roll call vote: Crume-yes; Carter-yes; Palomo-yes; Justus-out; Capron-yes; Winebarger-yes; Verini-yes. Motion carried 6/0/1.

HAND-OUTS/DISCUSSION ITEMS

July to August 2017 Check Register. No comments.

CORRESPONDENCE, COMMENTS, AND EX-OFFICIO REPORTS

Councilor Crume stated under Old Business, there had also been a resolution with that. Did they need to act on that that night?

Mr. Sullivan stated because the ordinance had not been passed yet, it would be premature.

Councilor Crume stated he and Councilor Capron had taken a trip to Huntington last weekend, to see for themselves what everyone was talking about, and there seemed to be plenty of business at the marijuana dispensaries. What they had noticed was one Oregon plated car at each place, and the rest were Idaho, about a dozen at each place. The local store looked like there were two patrons, one car, and the other a motorcycle buying gas. From the looks of the town, Huntington could use every dollar of tax money they could get. He wished them well.

EXECUTIVE SESSION

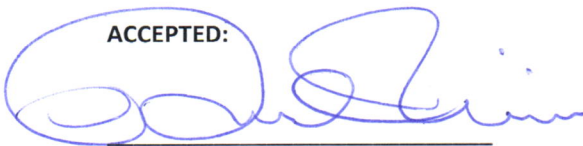
ORS 192.660(2)(e)

An executive session was called at 7:37 p.m. under provisions of ORS 192.660(1)(e) regarding Real Property. Council reconvened into regular session at 8:01 p.m.

ADJOURN

WINEBARGER moved, CARTER seconded, that the meeting be adjourned. Roll call vote: Crume-yes; Carter-yes; Palomo-yes; Justus-out; Capron-yes; Winebarger-yes; Verini-yes. Motion carried 6/0/1.

ACCEPTED:



Ronald Verini, Mayor

ATTESTED:



Tori Barnett, MMC, City Recorder