

**MISSION STATEMENT: TO CREATE A HEALTHY, SAFE, DIVERSE, AND PROSPEROUS CITY
BY ENGAGING COMMUNITY MEMBERS TO DEVELOP AN ENRICHED QUALITY OF LIFE.**



**PARKS COMMITTEE MEETING AGENDA
CITY OF ONTARIO OREGON
THURSDAY, FEBRUARY 20, 2025, 6:00 PM, MT**
[Zoom Link](#)

Pursuant to the Public Meetings Laws and Rules within the Oregon Revised Statutes, the Parks Committee has the authority, ability, and standing to take action on any items on the Agenda, or add items to the Agenda, during a meeting, as long as all public meeting notice requirements have been met.

1) CALL TO ORDER

Roll Call: Marc Berg _____ Michael Braden _____ Andrew Maeda _____ Tyler Whitaker _____
Vice-Chair Michael Partin _____ Chair Mike Pratt _____ Sandra Shelton _____
Council Liaison _____ City Manager/Community Development Director _____ Public Works Director _____

2) PLEDGE OF ALLEGIANCE

This Agenda was posted on February 19, 2025. Copies of the Agenda are available at City Hall and on the city's website at www.ontariooregon.org.

3) MOTION TO ADOPT THE AGENDA

4) MOTION TO ADOPT MINUTES

A) January 16, 2025

5) PUBLIC COMMENTS Citizens may address the Parks Committee; however, the Parks Committee may not be able to provide an immediate answer or response. Out of respect to the members and others in attendance, please limit your comment to three (3) minutes. Please state your name and city of residence for the record.

6) NEW BUSINESS

- A) A letter of support for the Moore Park restroom Project. - Michael Braden
- B) A Letter of support and GGLO site plan concept. - Michael Braden

7) DISCUSSION ITEMS

- A) CIP - Casey
- B) Member reports on Grants in Progress
- C) Trail Mapping Update Status

8) CORRESPONDENCE, COMMENTS AND EX-OFFICIO REPORTS

9) ADJOURN



**PARK'S
COMMITTEE MEETING MINUTES
Thursday January 16, 2025, 6:00 p.m. MT**

The scheduled meeting of the Park's Committee was called to order by Commissioner at approximately 6:00 p.m. on Thursday, January 16, 2025, in the Council Chambers of City Hall. Committee members present in person were Mike Pratt, Michael Partin, Marc Berg, & Tyler Whitaker; Deborah Folden & Andrew Maeda and were excused.

Others present in person were, Ex-Officio City Manager/Ex-Officio Economic/Development Director, Dan Cummings.
Public Works Director, Casey Mordhorst.
Council Liaison, Michael Braden.

Mike Pratt led everyone in the Pledge of Allegiance.

AGENDA

This Agenda was posted on January 13, 2025; copies of the agenda and minutes are available at the Public Works Headquarters and on the city's website at www.ontariooregon.org.

MOTION PASSED UNANIMOUSLY TO ADOPT THE AGENDA AS PRESENTED

PUBLIC COMMENT

NONE

Visiting – Sandy Shelton – Executive Director of Malheur Council on Aging and Community Services

APPROVAL OF MINUTES

November 21, 2024

RESOLUTION, ACTION &/OR MOTION

THE MOTION WAS MADE BY MARC BERG; SECONDED BY MICHAEL PARTIN, TO ADOPT THE NOVEMBER 21, 2024, MINUTES: MOTION PASSED UNANIMOUSLY

ELECTION OF OFFICERS

A) Chair

- Mike Pratt

RESOLUTION, ACTION &/OR MOTION

THE MOTION WAS MADE BY MICHAEL PARTIN AND SECONDED BY TYLER WHITAKER TO APPROVE MICHAEL PRATT FOR CHAIRMAN. MARC BERG-YES, MICHAEL PRATT-NO, MICHAEL PARTIN-YES, TYLER WHITAKER-YES: MOTION PASSES 3-1-2 (DEBRA FOLDEN, AND ANDREW MAEDA WERE EXCUSED).

B) Vice-Chair

- Michael Partin

RESOLUTION, ACTION &/OR MOTION

THE MOTION WAS MADE BY MICHAEL BRADEN AND SECONDED BY MARC BERG TO APPROVE MICHAEL PRATT FOR CHAIRMAN. MARC BERG-YES, MICHAEL PRATT-YES, MICHAEL PARTIN-YES, TYLER WHITAKER-YES: MOTION PASSES 4-0-2 (DEBRA FOLDEN, AND ANDREW MAEDA WERE EXCUSED).

C) Secretary

- Mike Pratt

RESOLUTION, ACTION &/OR MOTION

THE MOTION WAS MADE BY MICHAEL PARTIN AND SECONDED BY TYLER WHITAKER TO APPROVE MICHAEL PRATT FOR CHAIRMAN. MARC BERG-YES, MICHAEL PRATT-YES, MICHAEL PARTIN-YES, TYLER WHITAKER-YES: MOTION PASSES 4-0-2 (DEBRA FOLDEN, AND ANDREW MAEDA WERE EXCUSED).

DISCUSSION ITEMS

A) Report of City Council action on Lions Park - Dan

- Lions Park report by Mike Pratt, who thanked Michael Braden for his participation as now city councilman.

B) Reports from Members Working on Grant Funding Projects – Service Club Members

- ODF award was unofficially announced, which will go through 2028. A new Master Plan will be created with two or three years to implement.

C) Mike Partin – Park Updates

- Michael Partin gave the Laxson Park update. Their club will order the ADA swings (but needs a place to store it if there is a delivery). They want to purchase some workout equipment but need

advice on placing them inside a walking path or outside. He described the equipment as a “parkour” style activity.

- Cost estimates are rough. Even a pull-up bar on a beam was \$3-\$5k.
- Public Works Director gave an update. Beck Pond trail is 70% done. Adding new road mix. Erosion on the west side may be solved with larger rock. Laxson Park will have the basketball court resurfaced. Moore Park will be digging out about one foot down (on the newly acquired west end). Lions Park now has the dog park removed. The fencing stayed on the outside. The rest was replaced along the north end. Some sidewalk repair needs to be done. There will be a redesign on the north-south trail for future installment.
- ODFW is the owner of Beck Pond. They are hoping to stop any chemicals going into the pond from the fairgrounds. The fire department is scheduled to burn around the shoreline, before it starts to warm up.
- Michael Braden mentioned the bathrooms will be planned for the west end of Moore Park. There is an OPRD grant from state lottery revenues. The city will apply and could get as much as \$700 thousand, including the cost of purchasing the land at Moore Park. Some of the design ideas from past design consultants can still be used in the future.

RESOLUTION, ACTION &/OR MOTION

NO RESOLUTION, ACTION &/OR MOTION

COMMENTS FROM COMMITTEE MEMBERS

None

ADJOURN

RESOLUTION, ACTION &/OR MOTION

THE MOTION TO ADJOURN WAS MADE BY MICHAEL PARTIN; SECONDED BY TYLER WHITAKER: MOTION PASSED UNANIMOUSLY.

NEXT MEETING SCHEDULED FOR February 20, 2025, AT 6:00PM.

Approved:

Signature_____
Date

(Chairman Michael Pratt, Vice-Chairman Michael Partin)

DRAFT



City of Ontario
Parks Committee
Mike Pratt, Chair
444 SW 4th Street
Ontario, OR 97914
Voice (541)823-2366

February 20, 2025

To Oregon Parks and Recreation Department and
Local Government Grant Program review committee:

The City of Ontario is a local government qualified to submit a proposal for the Oregon Parks and Recreation Department, Local Government Grant Program which has a deadline of April 1, 2025.

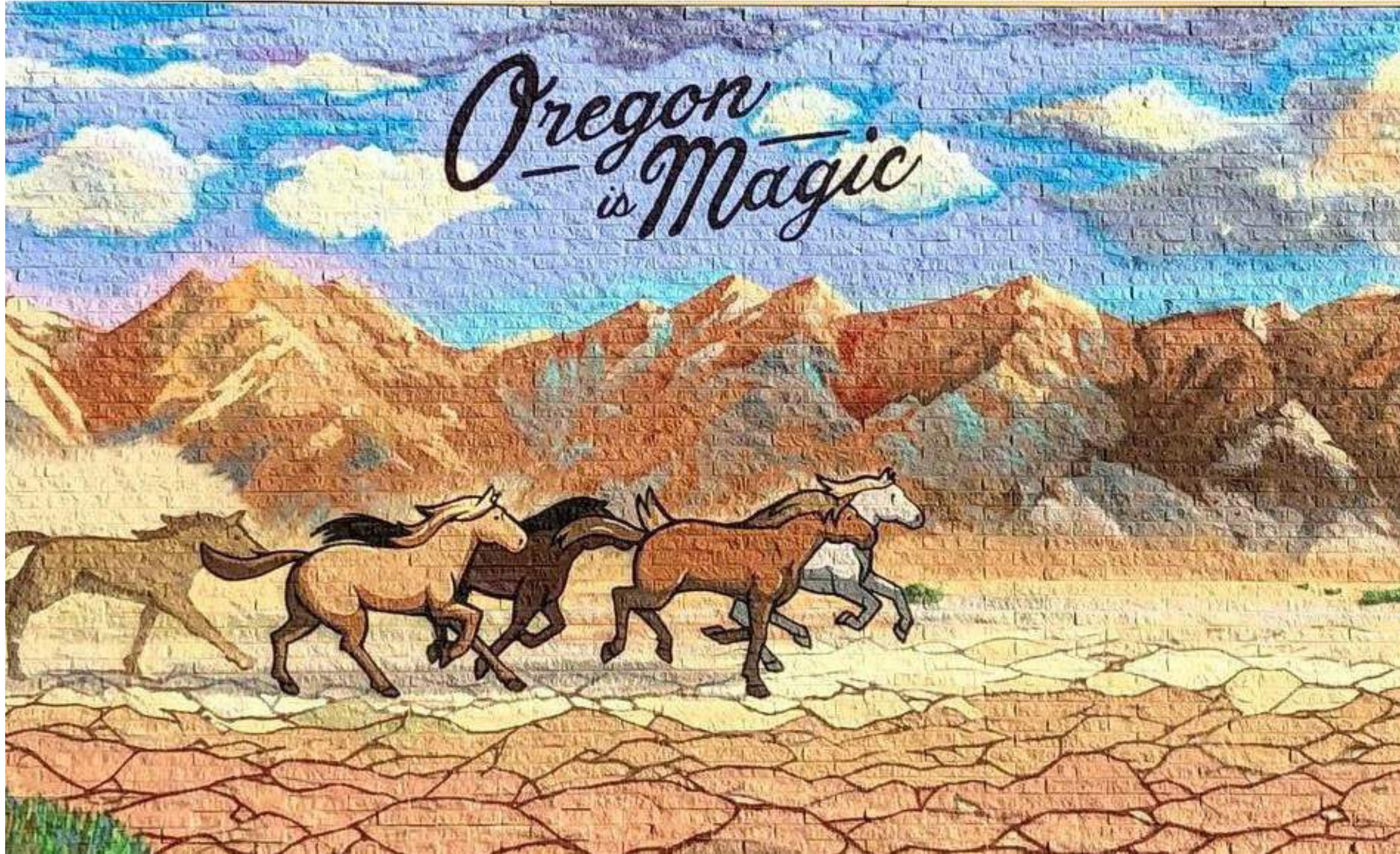
A project utilizing the Local Government Grant Program has been a discussion item presented by Parks Committee member Michael Braden to the December and January Parks Committee meetings with intent to apply.

The proposed project is to provide new restroom facilities to the recently acquired Moore Park in downtown Ontario. This park is the home of the Ontario Saturday Market and is in the core of Ontario's downtown shopping district. The proposed project will utilize the Moore Park study performed on June 21, 2022, with additional alternates restroom installation. See GGLO site plan concept page 36.

The Parks Committee supports the City of Ontario submission of LGGP proposal for the addition of restroom facilities in Moore Park. The committee believes this will enhance utilization of Moore Park and increase foot traffic in the downtown shopping district.

Sincerely,

Mike Pratt, Chair
Parks Committee
City of Ontario



The Oregon Mural Trail in Ontario, OR by artist Jesse Hazelip

MOORE PARK

Ontario, OR

GGLO

MOORE PARK
Design Concept
June 21, 2022

DESIGN + DEVELOPMENT TEAM

Owner

City of Ontario
444 SW 4th Street
Ontario, OR 97914



ONTARIO
OREGON
THE GATEWAY TO ADVENTURE

Contact:
Dan Cummings
City Manager Pro Tem

May Swihart
Human Resources Manager /
Assistant to the City Manager

Landscape Architect

GGLO
1199 Shoreline Dr,
Boise, ID 83702
(208) 953-7227

Contact:
Mark Sindell, Principal
msindell@gglo.com
(206) 902 -5672

Michael Lipko, Project Manager
mlipko@gglo.com
(206) 902-5452

Jason Miller, Landscape Architect
jmillerr@gglo.com
(208) 579-5471

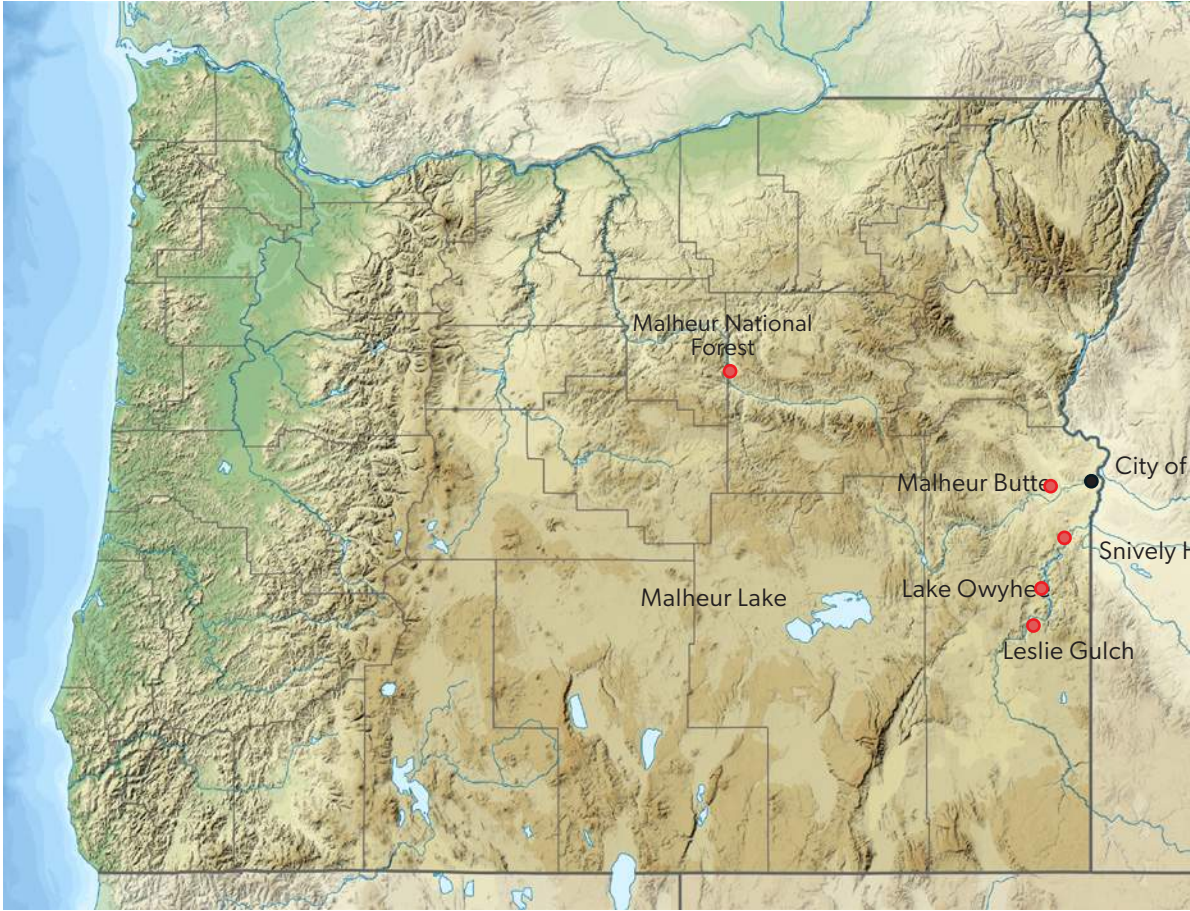
Wayfinding and Project Branding

TRADEMARK
915 West Royal Blvd
Boise, Idaho 83706

Contact:
John Yarnell, Founder / Principal
john@trademarkcreative.com

Andie Kelly, Designer
andie@trademarkcreative.com

4	SECTION 01 REGIONAL AND NATURAL CONTEXT
6	SECTION 02 CULTURAL, HISTORICAL, & ENVIRONMENTAL
8	SECTION 03 ONTARIO COMMUNITY VALUES
9	SECTION 04 SITE ANALYSIS
11	SECTION 05 ACTIVATION TIMELINE AND PLACEMAKING
13	SECTION 06 PROJECT VISION AND CASE STUDIES
20	SECTION 07 PROGRAMMING
22	SECTION 08 PROGRAM DIAGRAMS
25	SECTION 09 PUBLIC PROCESS AND SURVEY RESULTS
35	SECTION 10 SITE PLAN CONCEPT
38	SECTION 11 PROPABLE COST



State of Oregon Recreation Map



Malheur Butte



Succor Creek



Snively Hot Springs



Malheur National Forest



Payette River



Owyhee River



Malheur River



Leslie Gulch

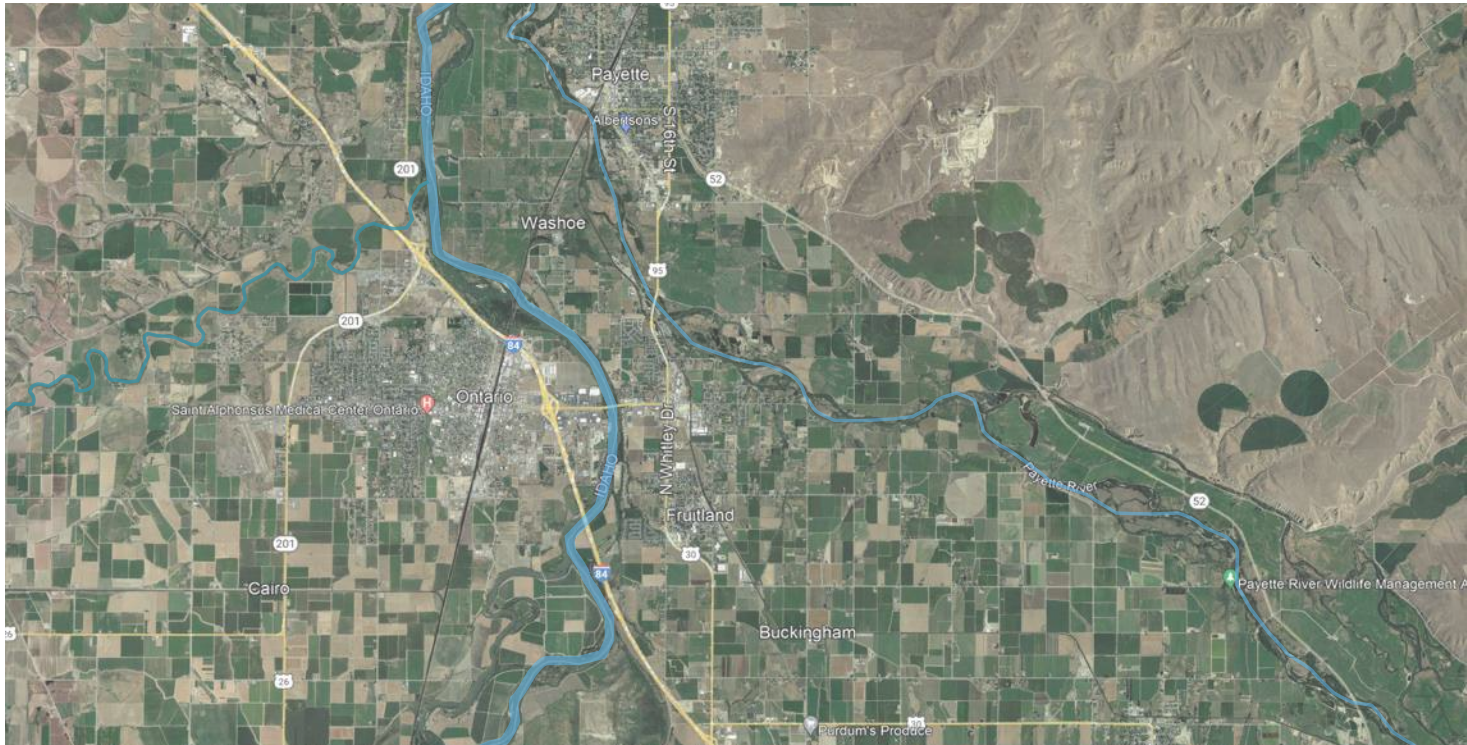


Lake Owyhee

REGIONAL LANDSCAPES

SCENIC LAKES | HOT SPRINGS | CARVED CANYONS

Ontario can attribute most of its geology to the fertile alluvial plain of the Malheur and Snake Rivers. Deposition from lakes and volcanic basalt lava floods once covered thousands of square miles and have eroded to the modern day forms with rich soils and basalt monuments resisting erosion with geothermal hot springs present.



Confluence of Malheur River and Snake River



Payette River



Malheur Butte - Extinct Volcano



Snake River



Malheur River



Owyhee River



Dense basalt and volcanic rock resists erosion

VOLCANIC LANDSCAPE

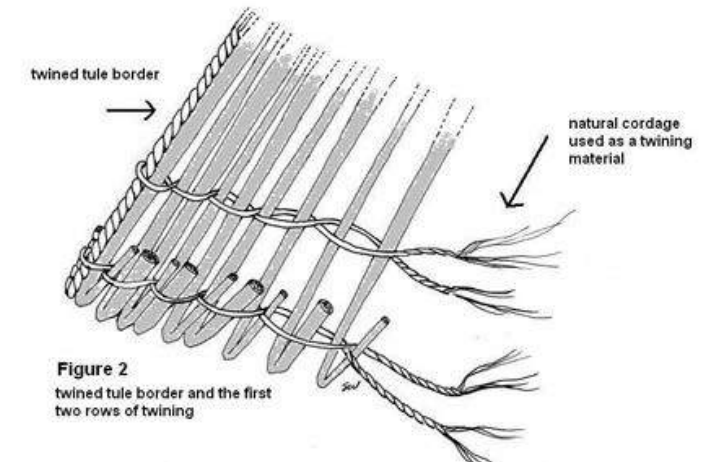
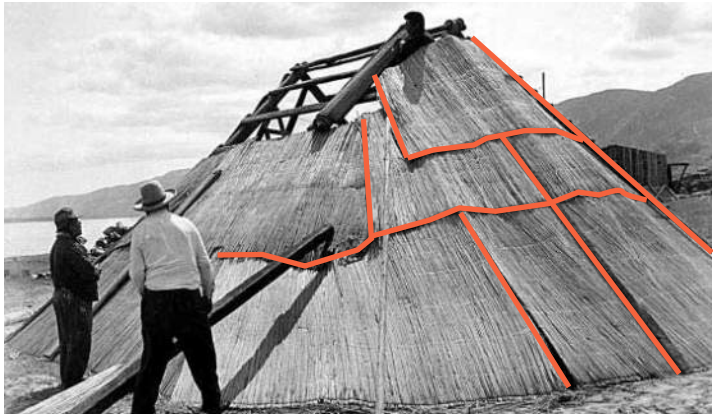
ERODED | SEDIMENTED | VOLCANIC | MEANDERING WATERWAYS | LANDSCAPE CONTRAST

Ontario can attribute most of its geology to the fertile alluvial plain of the Malheur and Snake Rivers. Deposition from lakes and volcanic basalt lava floods once covered thousands of square miles and have eroded to the modern day forms with rich soils and basalt monuments resisting erosion with geothermal hot springs present.

First Nations

Several tribes including Northern Paiute, Nez Perce, Umatilla, Cayuse, Walla Walla and Shoshone inhabited and inhabit the Snake River Valley and eastern Oregon. Many were originally river people, living along tributary streams in what is now eastern Oregon and western Idaho. They fished, traded, and traveled by canoe or on foot. Like other Columbia Plateau peoples, their lives were governed by the “seasonal round.” They moved with the seasons in a pattern based on available foods: toward the Columbia River in the spring, when the salmon began running; to other locations when the berries were ripe or the camas roots -- a nutritious mainstay of the aboriginal diet -- were ready to be harvested.

It is our historical understanding that the dominate tribe in the area was the Northern Paiute.



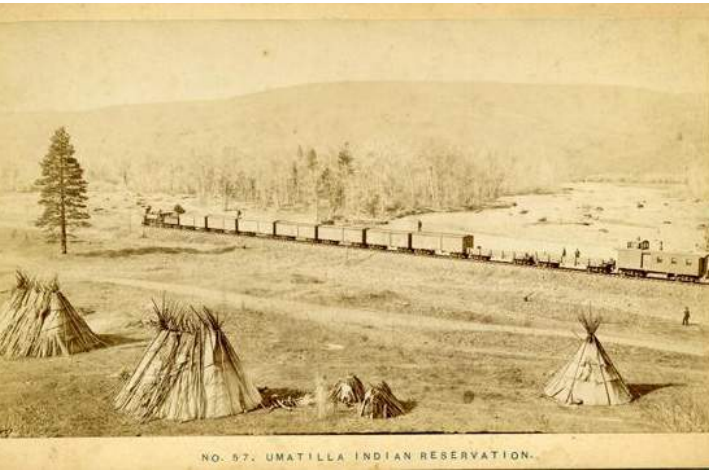
TULE-MAT HOUSE AND TEXTILES

Extended families lived together in rectangular longhouses, held up by wooden poles covered with tule mats. Tule (pronounced “too-lee”) is a type of sedge that swells when wet. Winter rains would cause the tules to swell, closing gaps between them and providing a relatively waterproof structure.



RIVERS AND WATER AS LIFE

Tribal life revolved around rivers and sustenance they provided year-round. They fished, traded, and traveled by canoe or on foot. Winters were spent in villages in the river valleys, where it was easier to find firewood and some shelter from the ever-present wind.



HORSES AND SETTLER CONTACT

Acquisition of the horse led to what historian Theodore Stern has called “a revolution in perspective” for the Cayuses. No longer restricted to what they could carry or what their dogs could pull, they moved into new areas, traveling as far east as the Great Plains and as far west as California, to hunt, trade and fight.

Immigrants

“Where Oregon Begins” was the city’s proud motto, but diving into Ontario’s own historic beginnings reveals a story of migration and a story about how Ontario itself became the truly multicultural community it is today.

Elmo Smith, then Ontario’s mayor and later governor of Oregon, called for the U.S. government to allow Japanese descendants to relocate inland to Ontario since living on the West Coast had been cited as a chief concern. Paired with Malheur County’s desperate need for agricultural workers, Japanese Americans in Oregon were able to abandon the makeshift living quarters at the Portland Assembly Center and escape internment on May 20 following the adoption of Civilian Restrictive Order 2.

The construction of the Oregon Short Line Railroad in 1883 was essential to Ontario’s economic successes and led to an influx of international laborers that included a large arrival of Basques, a sheep herding indigenous ethnic group hailing from the Iberian Peninsula near the Pyrenees mountain range that hugs France and Spain. Ontario wasn’t officially founded until 1899, but one of the five original white American settlers used the opportunity to pay homage to his hometown of Ontario, Canada, in a big way.

As the newly minted Ontario became the livestock industry hub of the region, the public lands provided ample opportunity for grazing. By 1900, the number of sheep in Malheur County had ballooned steadily. Hundreds of Basque inhabited Eastern Oregon and brought along family members. By 1940, the influx slowed, but 1.4 percent of Ontarians in 2010 still identified as Amerikanuak, or of Basque ancestry in the United States.

Thousands of Mexican migrant farmworkers were recruited as part of the Bracero program introduced in 1942 to similarly keep up with the agricultural labor demands. Nearly half a million Mexican workers migrated to Oregon, California, Texas and other states by 1947. Nyssa, Ore. – Fewer than 15 miles south of Ontario – became home to the largest Latinx population due to its proximity to farms, and Ontario followed closely behind.

For Ontarians, diversity is a proud legacy and tradition that continues today.



JAPANESE IMMIGRANTS

Community for Japanese immigrants began with agricultural work during WWII and continues today with the celebration of their culture including the Obon Festival and the Idaho-Oregon buddhist temple. Ontario’s Japanese population remains the largest per capita in Oregon.



MEXICAN IMMIGRANTS

Bracero Program, official title Mexican Farm Labor Program, series of agreements between the U.S. and Mexican to allow temporary laborers from Mexico, known as braceros, to work legally in the United States. Latinx students now account for 67 percent of all students enrolled in the Ontario School District.



EUROPEAN IMMIGRANTS

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Modern Day Ontario

Ontario today is a community built on the history of the rich agricultural soil provided by the confluence of four rivers. Residents have a strong connection to the community and appreciate the strong history and identity of the town. The town is surround by scenic natural landscapes which have abundant opportunities for recreation.

AGRICULTURE



Agricultural Production

RIVERS AND WATER AS LIFE



Recreation

ART AND CULTURE



Community Gathering



Farmer's Market



Play



Cultural Events

LOCAL BUSINESS SUPPORT

WELCOMING ATTITUDE

AGRICULTURAL ROOTS

FAMILY FRIENDLY

RESPECT FOR GEOLOGY AND WATERSHED

GATEWAY TO ADVENTURE

SAFE AND HEALTHY

COMMUNITY INVOLVEMENT

LARGE COMMUNITY CELEBRATIONS

NEIGHBORLY

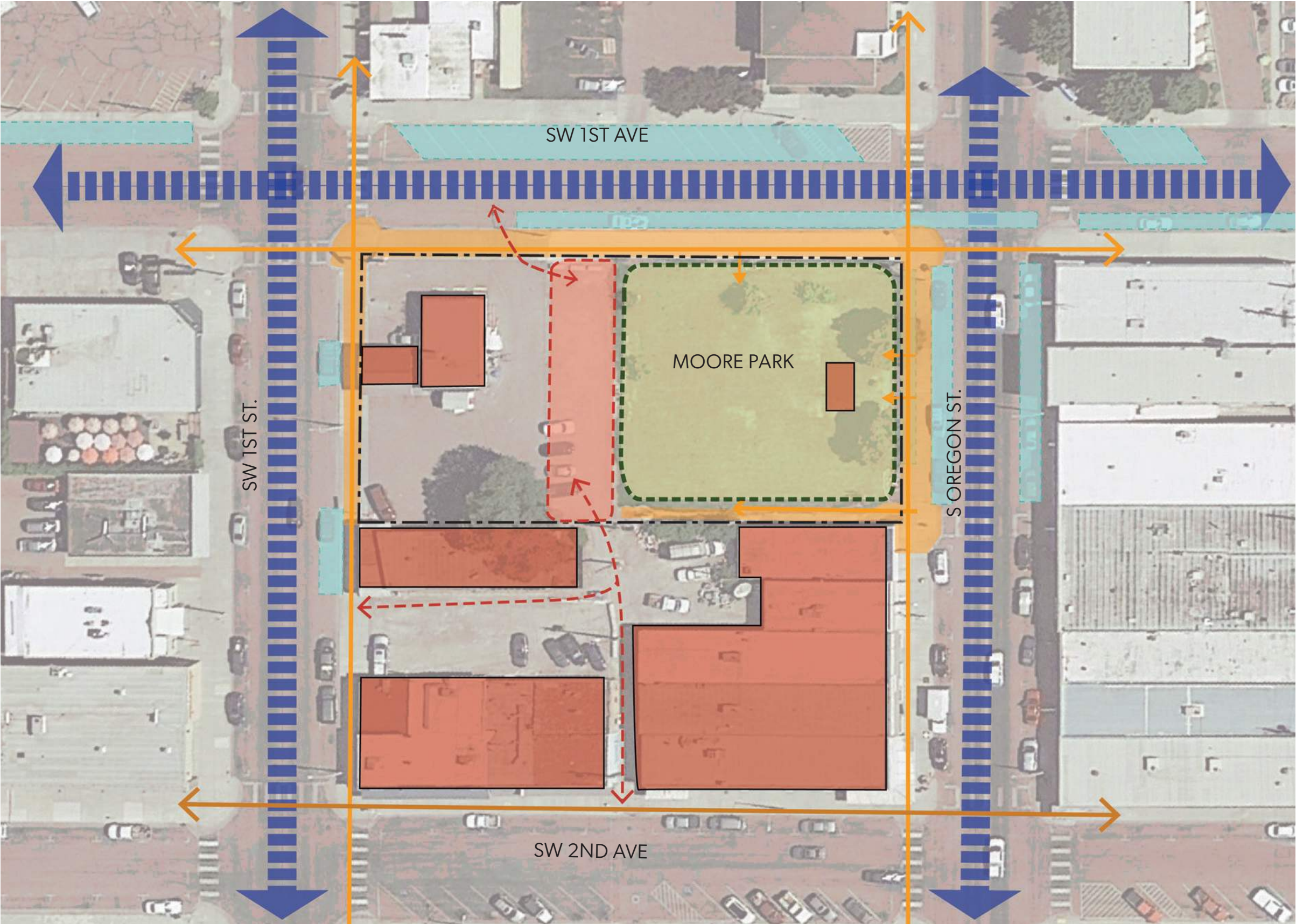
COMMUNITY PRIDE

STRONG IDENTITY & HISTORY

ACCESS & USE DIAGRAM

LEGEND

-  Pedestrian Zone
-  Maintenance Access
-  Adjacent Parking
-  Existing Lawn
-  Adjacent Buildings
-  Primary Pedestrian Circulation
-  Vehicular Route
-  Maintenance Route
-  Moore Park Boundary



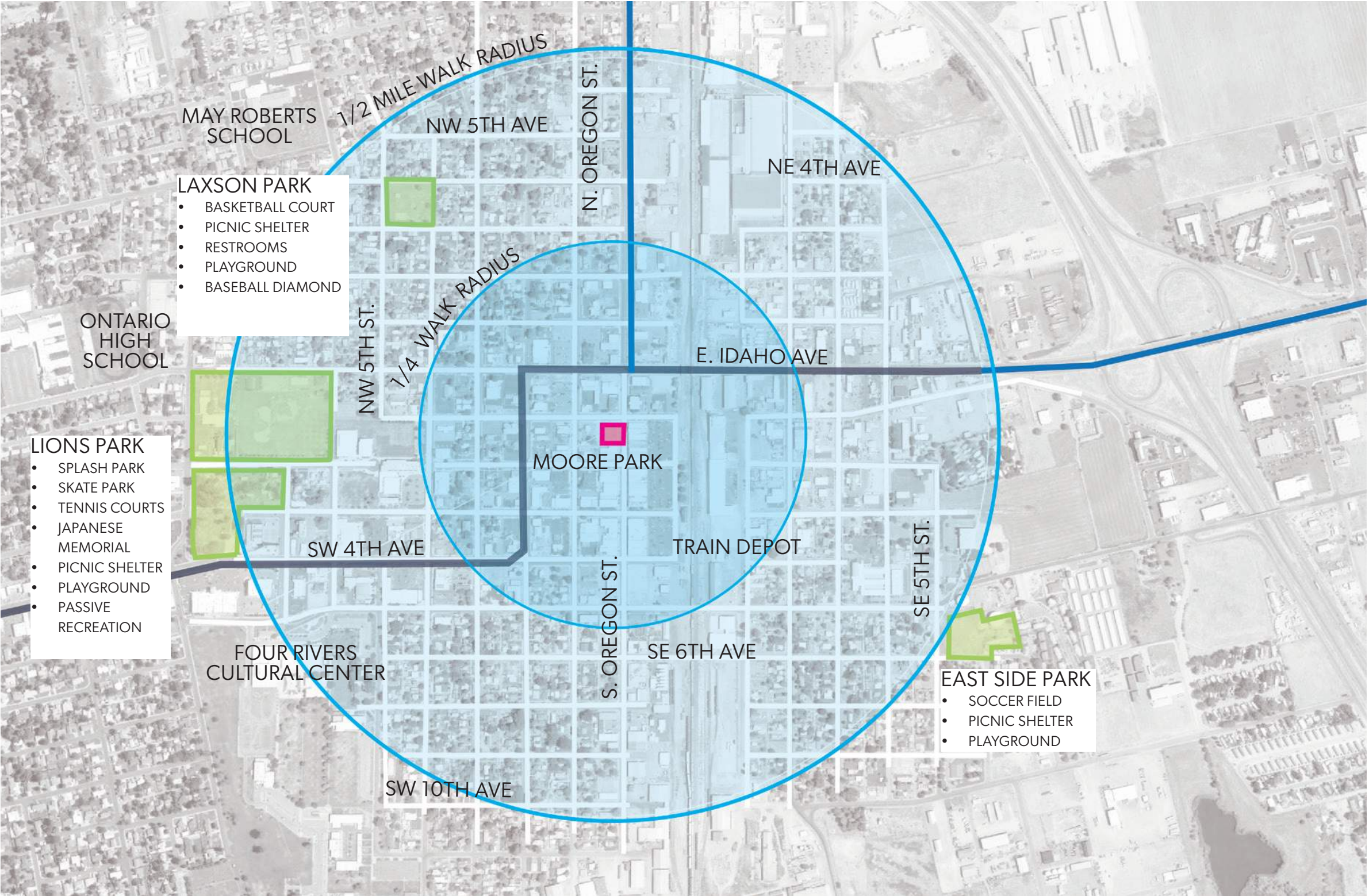
LEGEND

MOORE PARK

MAIN STREET

ONTARIO PARKS

BIKE ROUTES





4th of July Parade & Fireworks



Winter Wonderland Parade



Tater Tot Festival



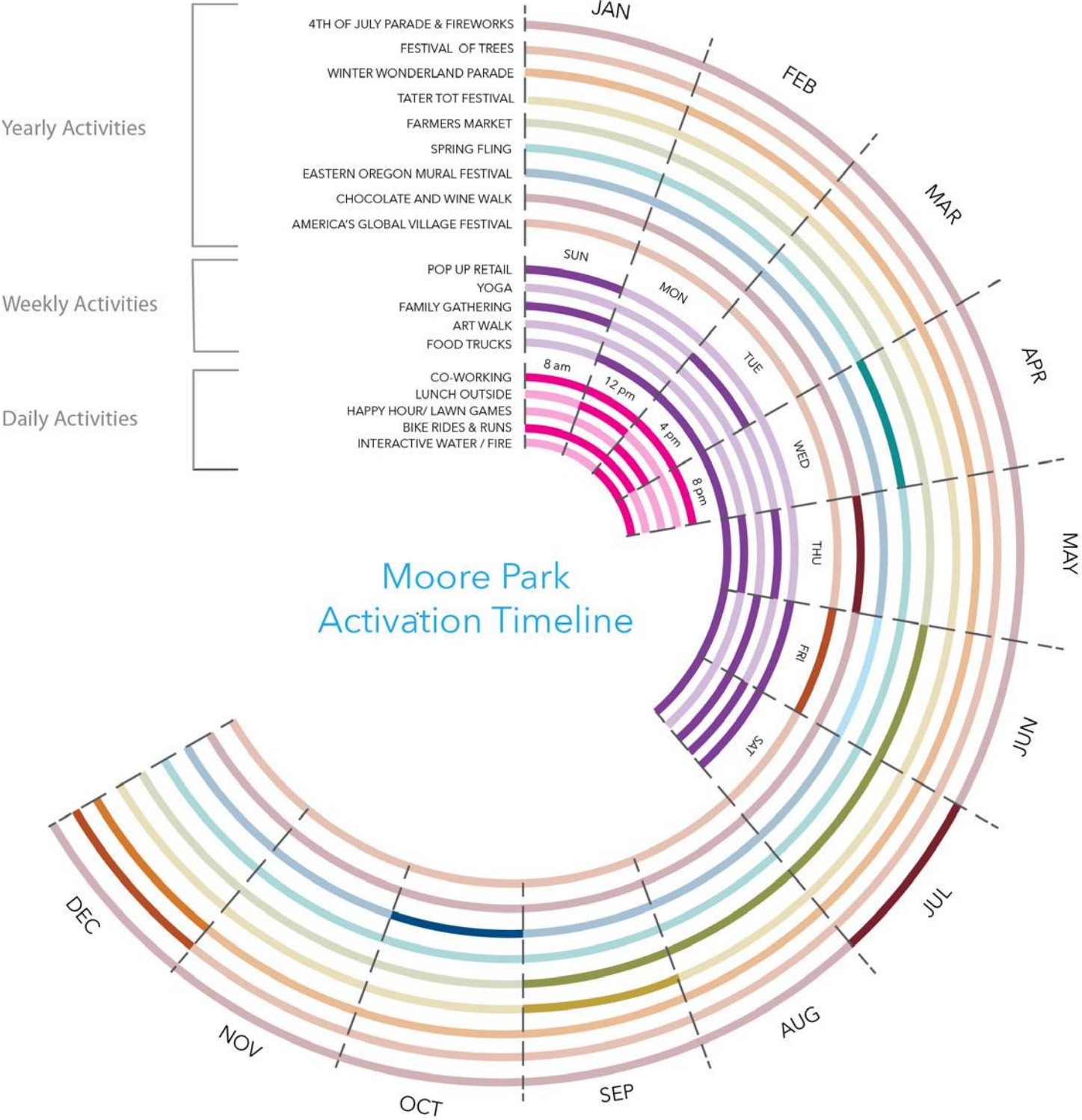
Farmers Market



Chocolate and Wine Walk



America's Global Village Festival



THE POWER OF 10+

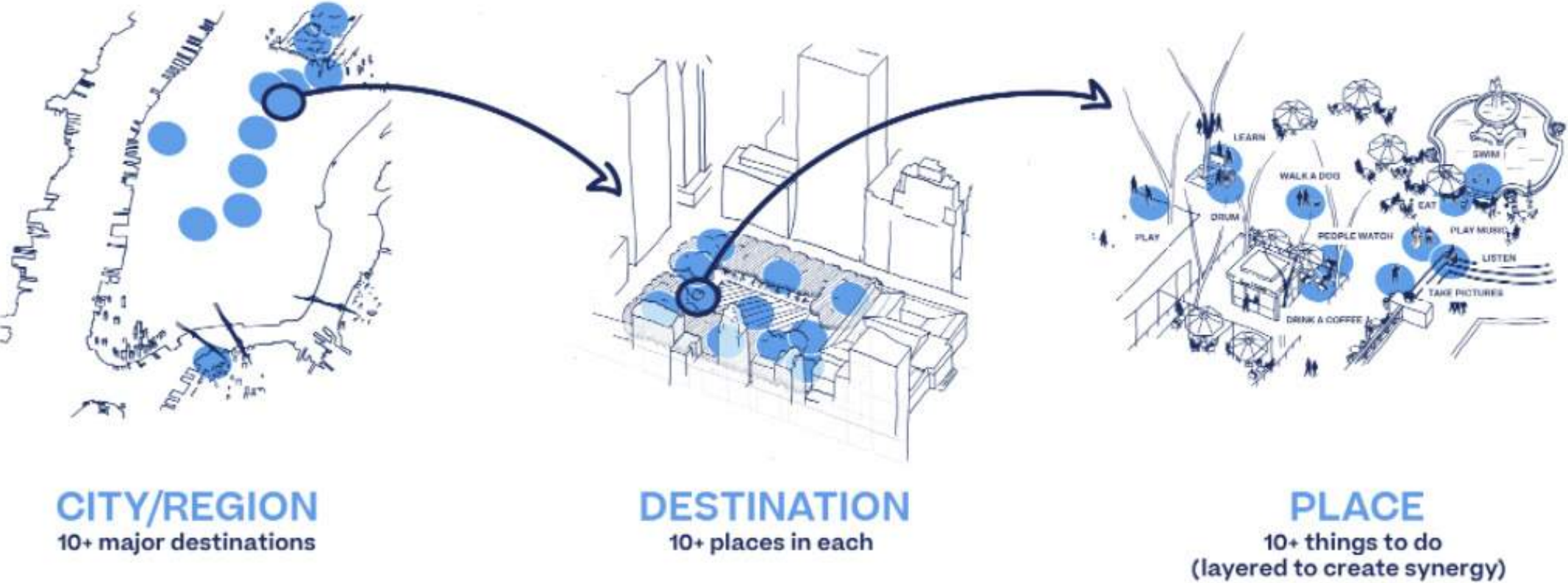
The Power of 10+ is a concept Project for Public Spaces developed to evaluate and facilitate Place making at multiple city scales. It is a powerful tool for generating constructive conversations to identify targeted Place making efforts. Cities succeed or fail at the human scale—the place scale—and this scale is often overlooked. The Power of 10+ shows how paying attention to the human experience when building a city’s destinations and districts can have immediate and widespread impacts.

The idea behind this concept is that places thrive when users have a range of reasons (10+) to be there. These might include a place to sit, playgrounds to enjoy, art to touch, music to hear, food to eat, history to experience, and people to meet. Ideally, some of these activities will be unique to that particular place, reflecting the culture and history of the surrounding community. Local residents who use this space most regularly will be the best source of ideas for which uses will work best.

Further, when cities contain at least 10 of these destinations or districts, their public perception begins to shift amongst both locals and tourists, and urban centers can become better equipped for generating resilience and innovation.

Power of 10+

How Cities Transform Through Placemaking



Project
for Public
Spaces

PROGRAM & ACTIVITIES	↑ GRAND	Summer Concert	
		Winter Festival	
		Kids' Carnival	
		Craft Beer Festival	
		Block Party	
	—	Movie Night	
		Ice Skating	
		Performance	
		Ice Sculpture Competition	
		Dog Show	
		Pop-Up Retail	
		Food Trucks	
		Splash Play	
		Outdoor Gallery	
		Tai Chi, Yoga & Zumba	
		Lawn Games	
		Snow Play	
		Pop-Up Dining	
		Chess & Ping Pong	
		Picnic	
		Daily Casual Gathering	
		Art Cart	
	↓ INTIMATE	Book Cart	
		Casual Seating	
		Sun Bathing	
		Information Kiosk	

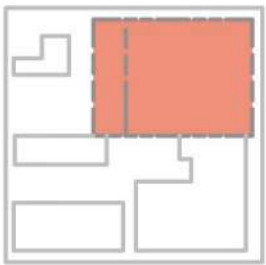


Project Size Comparison

Open Space Buildings



Indian Creek Plaza (68,000 sf)



Moore Park (21,609 sf)

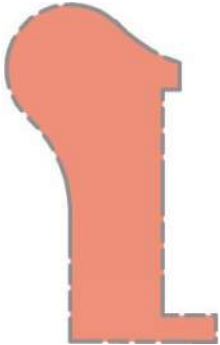
↑
GRAND
PROGRAM & ACTIVITIES
↓
INTIMATE

Summer Concert	
Winter Festival	
Kids' Carnival	
Craft Beer Festival	
Block Party	
Movie Night	
Ice Skating	
Performance	
Ice Sculpture Competition	
Dog Show	
Pop-Up Retail	
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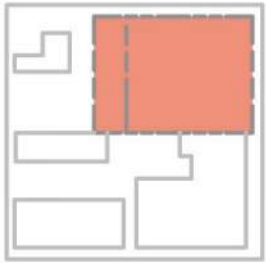


Project Size Comparison

Open Space
Buildings

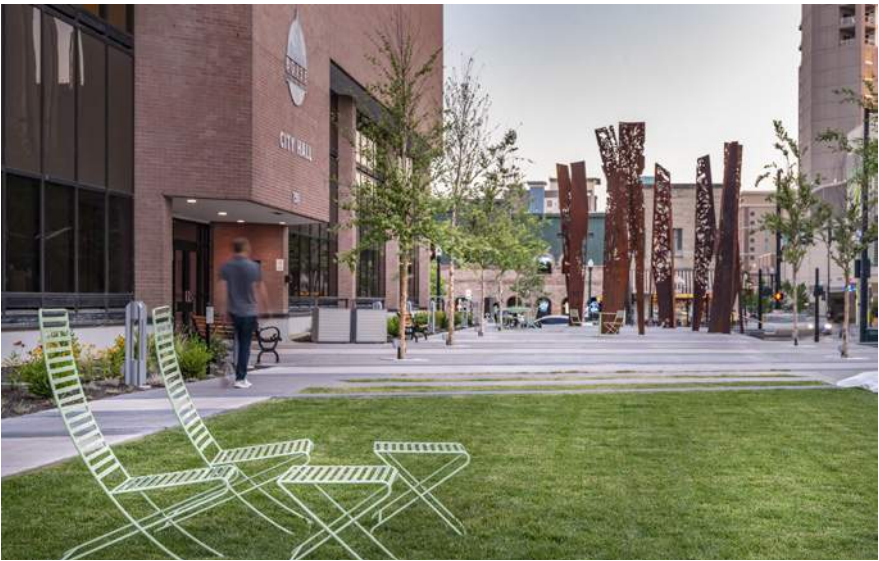


Burien Town Square Park (44,760 sf)



Moore Park (21,609 sf)

PROGRAM & ACTIVITIES	GRAND	↑	Summer Concert	
			Winter Festival	
			Kids' Carnival	
			Craft Beer Festival	
			Block Party	
			Movie Night	
			Ice Skating	
			Performance	
			Ice Sculpture Competition	
			Dog Show	
	INTIMATE	↓	Pop-Up Retail	
			Food Trucks	
			Splash Play	
			Outdoor Gallery	
			Tai Chi, Yoga & Zumba	
			Lawn Games	
			Snow Play	
			Pop-Up Dining	
			Chess & Ping Pong	
			Picnic	
			Daily Casual Gathering	
			Art Cart	
			Book Cart	
			Casual Seating	
			Sun Bathing	
			Information Kiosk	

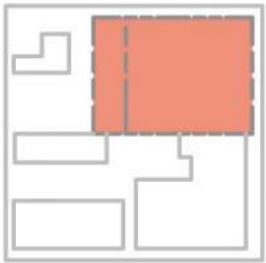


Project Size Comparison

Open Space Buildings



Boise City Hall (13,895 sf)



Moore Park (21,609 sf)

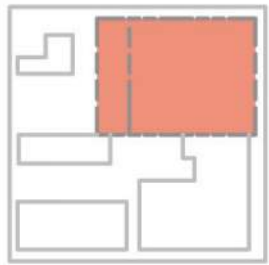
PROGRAM & ACTIVITIES	↑ GRAND	Summer Concert	
		Winter Festival	
		Kids' Carnival	
		Craft Beer Festival	
		Block Party	
		Movie Night	
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		Lawn Games	
		Snow Play	
		Pop-Up Dining	
		Chess & Ping Pong	
		Picnic	
	↓ INTIMATE	Daily Casual Gathering	
		Art Cart	
		Book Cart	
		Casual Seating	
		Sun Bathing	
		Information Kiosk	



Project Size Comparison



Cherie Buckner-Webb Park (32,550 sf)



Moore Park (21,609 sf)

POTENTIAL SITE AMENITIES



Interactive Water Feature/ Geologic Stream



Winter Light Festival



Food Truck Plaza



Geologically Inspired Fire Feature



Active Lawn Area



Food/ Beer/ Wine Festivals



Elevated Stage



Iconic Interactive Public Art



Covered Stage/ Performance Area



Flexible Seating



Pop-Up Retail



Fixed Seating with Lighting

POTENTIAL SITE ELEMENTS AND PLACE MAKING FEATURES



Festival Lighting, Fixed Seating and Movable Furn.



Flexible and Passive Lawn



Rocks and Geology for Interactive Play and Education



Planting to define spaces and provide seasonality



Shade Trees with Decomposed Granite and Site Furn.



Boulders and Geological Formations for Interactive Play



Native Planting that evokes place and region



Torii Gate meets Rustic Ranch Gate



Ribbon Wall as Fixed Seating and Geologic Element



YouTuber Shed as Folly and Instagram Muse



Gas Station Canopy - Period Architecture with Cultural History - Upcycle and Reuse as Shade Structure or Performance Stage



Iconic Signage as Gateway

PRECEDENT PUBLIC ART, BRANDING, WAYFINDING AND INTERPRETIVE COMPONENTS



Indian Creek Plaza Destination Signage



Indian Creek Plaza Destination Signage



Indian Creek Plaza - Donor Recognition



Indian Creek Plaza Destination Signage



Rhodes Skate Park - Landmark Letters



Rhodes Skate Park - Landmark Letters



Rhodes Skate Park - Finch Tower



Rhodes Skate Park - Donor Wall



Rhodes Skate Park - Interpretative Signage



City of Ontario Brand Identity



City of Ontario Wayfinding Signage

PRECEDENT STUDIES

		INDIAN CREEK PLAZA	CHERIE-BUCKNER-WEBB PARK	BOISE CITY HALL	BURIEN TOWN SQUARE PARK	MOORE PARK
		Caldwell, ID	Boise, ID	Boise, ID	City of Burien, WA	Ontario, OR
↑ GRAND PROGRAM & ACTIVITIES ↓ INTIMATE	Summer Concert					
	Winter Festival					
	Geological Feature					
	Temporarily Covered Stage					
	Host Events: Music, Arts, Food					
	Public Art					Shed as Art
	Plaza					
	Fire Feature					
	Active Lawn Area					
	Wayfinding					
	Food Truck Plaza					
	Adjacent Food & Beverage/ Retail					
	Adjacent Farmers Market					Saturday Market
	Interactive Water Feature					
	Fixed and Movable Seating					
	Bioretention/ Snow Storage					
	Shade Trees					
	Drought Tolerant Planting					
	Pop-Up Retail / Vendors					
	Pop-Up Dining					
	Plaza/ Park Fitness					
	Yard Games					
	Daily Casual Gathering					

RECOMMENDED SITE AMENITIES & PROGRAMMED EVENTS

MOORE PARK	
Ontario, OR	
Live Music	
Holiday Lighting Festival	
Cultural Events	
Covered Stage	
Host Events: Music, Arts, Food	
Public Art	Shed as Art
Plaza	
Fire Feature	
Flexible Lawn Area	
Wayfinding / Park Signage	
Food Truck Plaza	
Adjacent Food & Beverage/ Retail	
Farmers Market	Saturday Market
Water Feature	
Fixed and Movable Seating	
Restrooms	
Shade Trees	
Drought Tolerant Planting	
Pop-Up Retail / Vendors	
Pop-Up Dining	
Plaza/ Park Fitness	
Yard Games	
Daily Casual Gathering	

WE ENVISION MOORE PARK AS A **FLEXIBLE, MULTI-USE** SPACE THAT CAN ADAPT TO PROGRAMS FOR **ALL FOUR SEASONS**. MOORE PARK CAN BECOME A SPACE THAT FEELS COMFORTABLE FOR MORE **INTIMATE, EVERYDAY USE**, AND FUNCTION FOR **LARGE SEASONAL EVENTS** THAT ATTRACT THE BROADER WESTERN TREASURE VALLEY OF IDAHO AND MALHEUR COUNTY COMMUNITIES. BY BUILDING OFF OF ALREADY ESTABLISHED LOCAL EVENTS AND CREATING ROOM FOR NEW PROGRAMS TO ARISE, MOORE PARK HAS THE POTENTIAL TO BE **THE CORE OF DOWNTOWN ONTARIO**.



Shaded Seating



Market Street



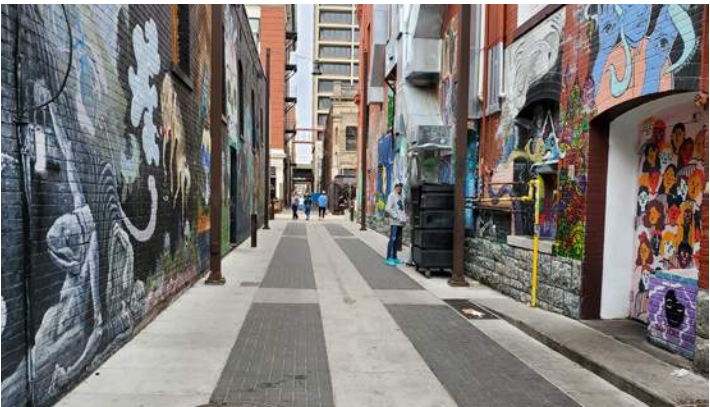
Water Feature



Fire Feature



Food Truck Plaza and Vending



Public Art Gallery

PROGRAMMATIC DIAGRAM

LEGEND

- | | |
|---|------------------------|
|  | Flexible Lawn / Shade |
|  | Outdoor Seating |
|  | Plaza and Event Space |
|  | Covered Space |
|  | Enhanced Streetscape |
|  | Boulder Arrangement |
|  | Interactive Water Play |
|  | Mural - 2D Art |
|  | Enhanced Walking Space |
|  | Trail Connection |
|  | Existing Shade Tree |



PROGRAMMATIC DIAGRAM

LEGEND

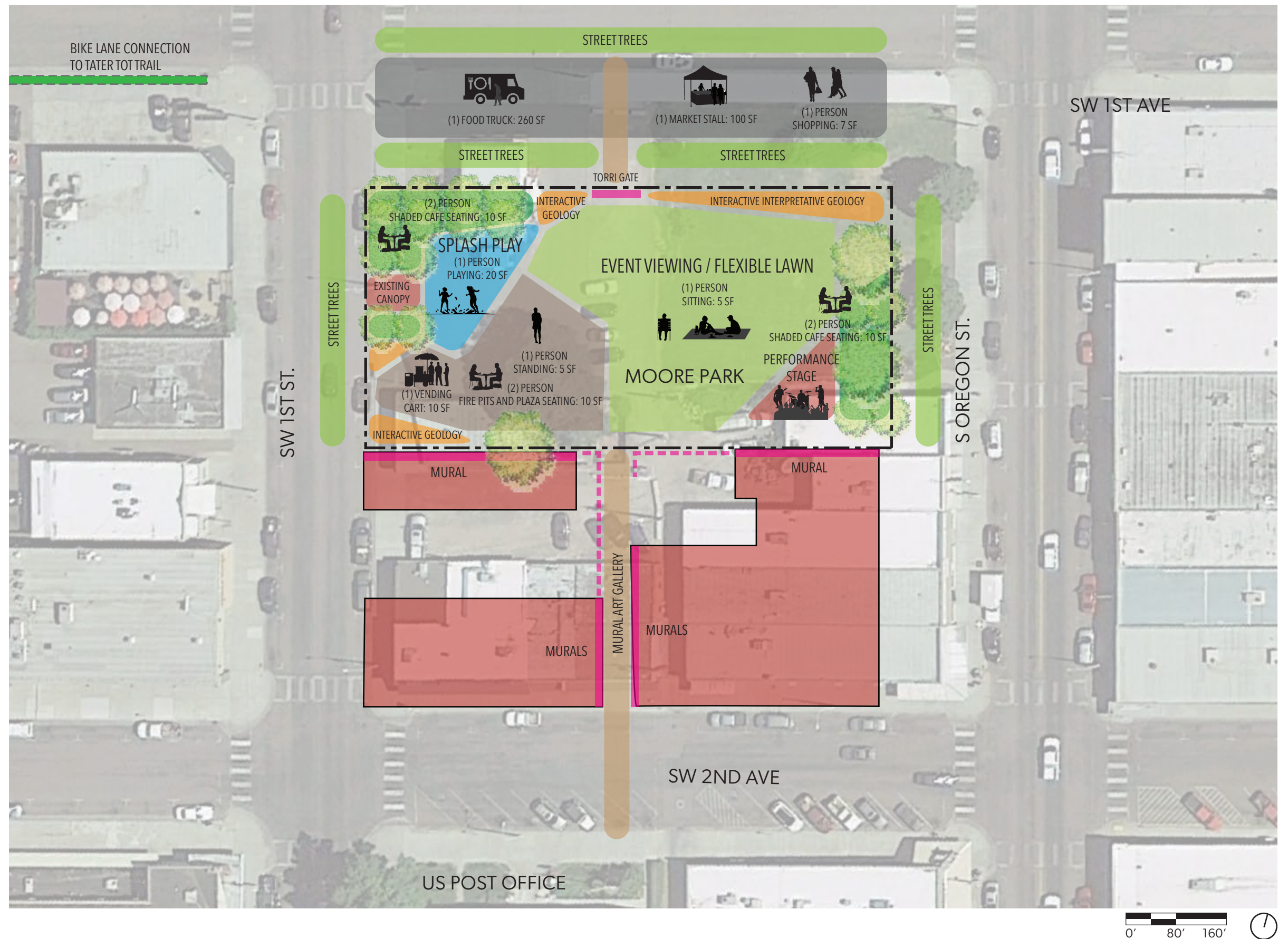
- | | |
|---|------------------------|
|  | Flexible Lawn / Shade |
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PROGRAMMATIC DIAGRAM

LEGEND

- | | |
|---|------------------------|
|  | Flexible Lawn / Shade |
|  | Outdoor Seating |
|  | Plaza and Event Space |
|  | Covered Space |
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|  | Interactive Water Play |
|  | Mural - 2D Art |
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|  | Trail Connection |
|  | Existing Shade Tree |



The public outreach process consisted of an online public survey and questionnaire and a visual preference survey conducted in person at the 2022 Spring Fling. Results provided through public feedback were then used to finalize the Site Concept Plan.



PREFERRED EVENTS - ONLINE SURVEY:

- 1. Farmers Market
- 2. Live Music
- 3. Food & Drink
- 4. Holiday Lighting
- 5. Pop-Retail & Dining
- 6. Cultural Events

PREFERRED AMENITIES - ONLINE SURVEY:

- 1. Shaded Seating Areas
- 2. Vending & Food Trucks
- 3. Plaza with Fire Pits
- 4. Market Street
- 5. Restrooms

PREFERRED FEATURES - ONLINE SURVEY:

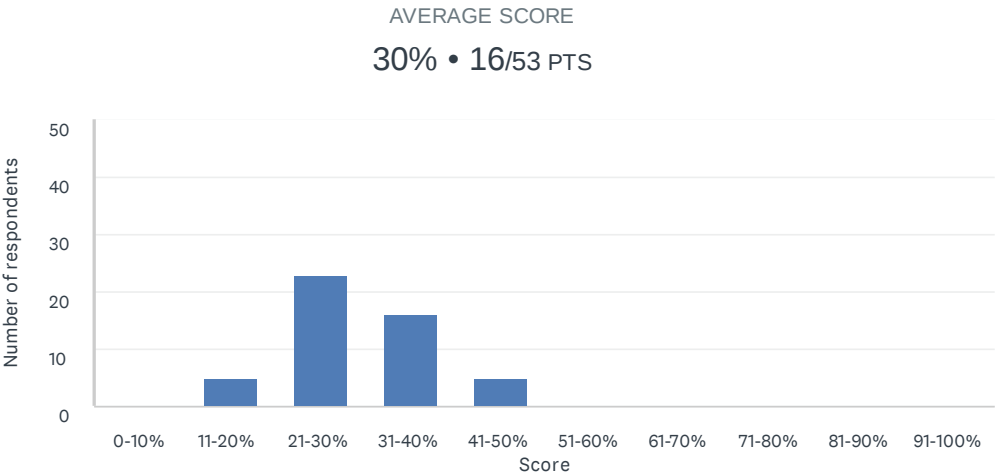
- 1. Performance Stage (Option B)
- 2. Flexible Lawn (Option C)
- 3. Fire Pit & Plaza Seating (Option B)
- 4. Native Meadow (Option A)
- 5. Water Feature (Option A); Geologic Stream (Option C)

PREFERRED - SPRING FLING:

- 1. Shaded Seating
- 2. Fire Pit & Plaza Seating
- 3. Water Feature (all versions)
- 4. Flexible Lawn
- 5. Repurpose Existing Gas Station Canopy
- 6. New Performance Stage
- 7. Farmers Market Street
- 8. Option ‘C’

Moore Park - Programming and Visioning Public Survey

Quiz Summary



STATISTICS		
Lowest Score	Median	Highest Score
13%	30%	49%
Mean: 30%		
Standard Deviation: 8%		

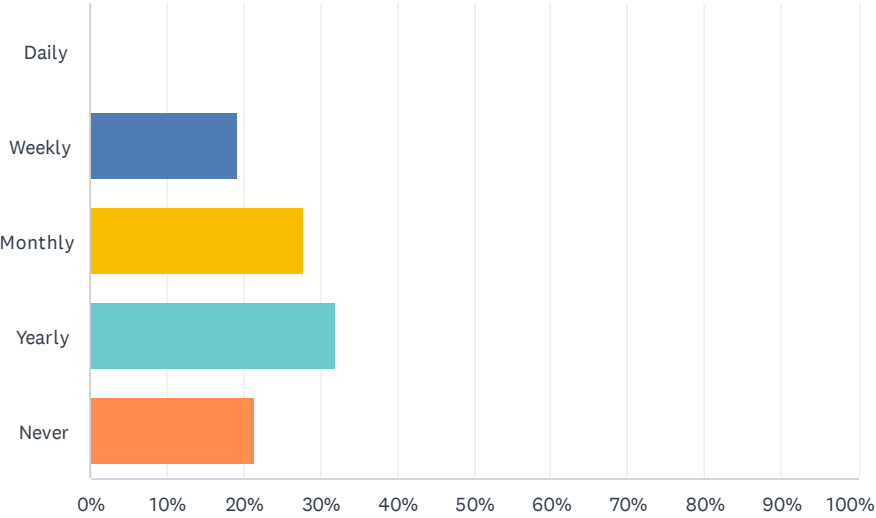
Question Ranking

QUESTIONS (7)	DIFFICULTY	AVERAGE SCORE
Q4 Out of the proposed park amenities displayed above (labeled A-X), what are your top 3 programmatic park amenity priorities for this park? (Choose up to 3)	1	14%
Q7 Out of the 3 Program Options diagrams displayed above, what are you favorite early concept images associated with each of the individual program diagram. (Choose 2 images per Diagram: Example selection - Diagram A - Native Meadow and Entry Gate Marquee Letters; Diagram B - Splay Play and Performance State; Diagram C - Geologic Stream and Flexible Lawn)	2	30%
Q3 What type of special events would you like to see at the renovated Moore Park? (Choose up to 5)	3	49%
Q2 How many events do you attend downtown annually?	4	100%
Q6 How often do you plan to visit the park after it's renovated?	4	100%
Q1 How often do you visit the park?	4	100%
Q5 How long have you lived or resided in Ontario?	4	100%

Moore Park - Programming and Visioning Public Survey

Q1 How often do you visit the park?

Answered: 47 Skipped: 2

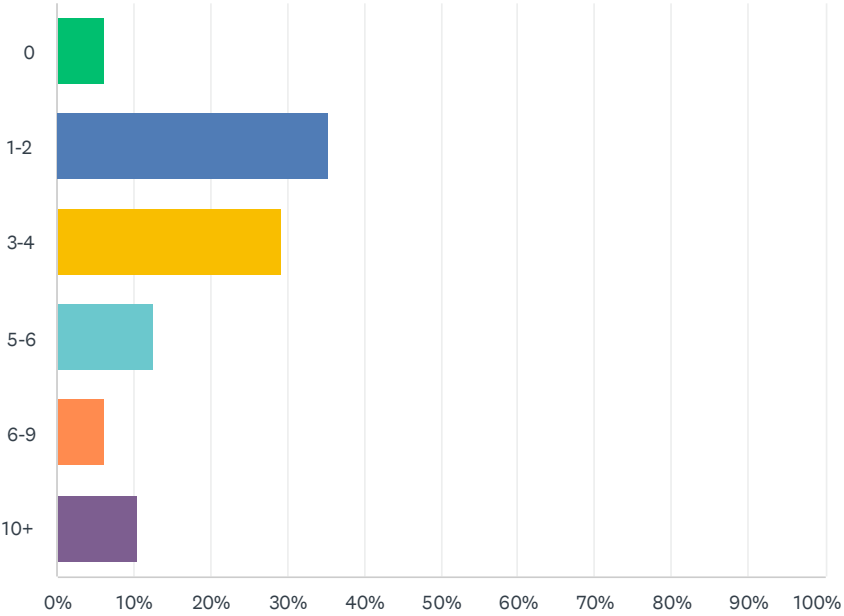


QUIZ STATISTICS			
Percent Correct 96%		Average Score 1.0/1.0 (100%)	Standard Deviation 0.00
		Difficulty 4/7	
ANSWER CHOICES	SCORE	RESPONSES	
✓ Daily	1/1	0.00%	0
✓ Weekly	1/1	19.15%	9
✓ Monthly	1/1	27.66%	13
✓ Yearly	1/1	31.91%	15
✓ Never	1/1	21.28%	10
TOTAL			47

Moore Park - Programming and Visioning Public Survey

Q2 How many events do you attend downtown annually?

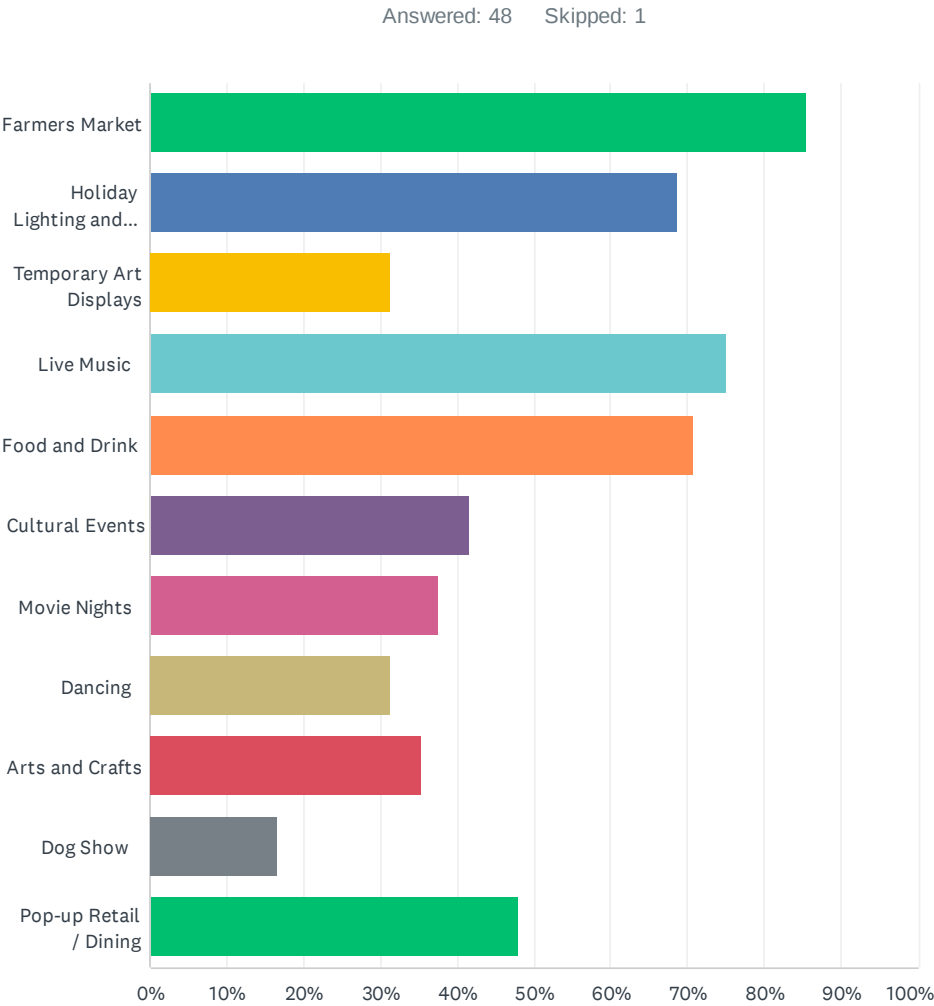
Answered: 48 Skipped: 1



QUIZ STATISTICS			
Percent Correct 98%		Average Score 1.0/1.0 (100%)	Standard Deviation 0.00
		Difficulty 4/7	
ANSWER CHOICES	SCORE	RESPONSES	
✓ 0	1/1	6.25%	3
✓ 1-2	1/1	35.42%	17
✓ 3-4	1/1	29.17%	14
✓ 5-6	1/1	12.50%	6
✓ 6-9	1/1	6.25%	3
✓ 10+	1/1	10.42%	5
TOTAL			48

Moore Park - Programming and Visioning Public Survey

Q3 What type of special events would you like to see at the renovated Moore Park? (Choose up to 5)



QUIZ STATISTICS			
Percent Correct	Average Score	Standard Deviation	Difficulty
4%	5.4/11.0 (49%)	2.19	3/7

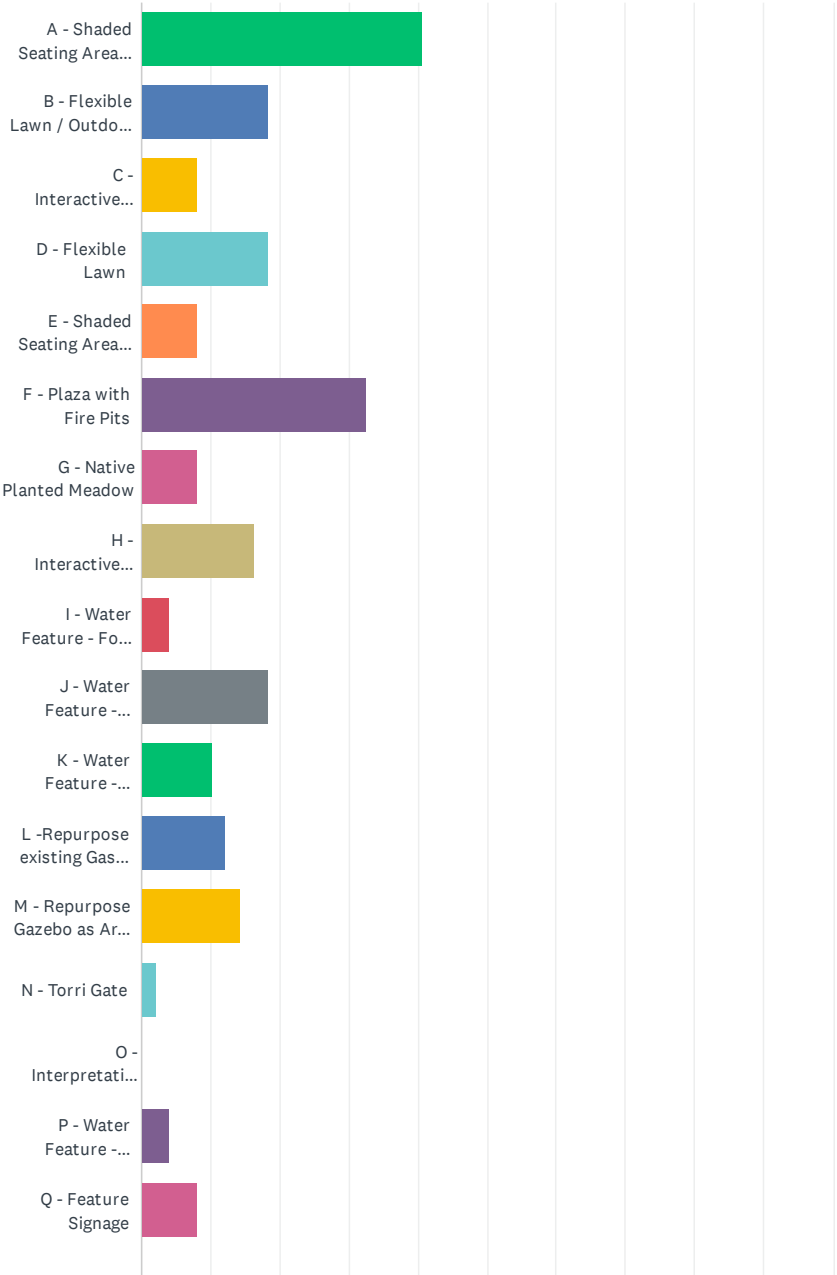
Moore Park - Programming and Visioning Public Survey

ANSWER CHOICES	SCORE	RESPONSES	
✓ Farmers Market	1/11	85.42%	41
✓ Holiday Lighting and/or Winter Festival	1/11	68.75%	33
✓ Temporary Art Displays	1/11	31.25%	15
✓ Live Music	1/11	75.00%	36
✓ Food and Drink	1/11	70.83%	34
✓ Cultural Events	1/11	41.67%	20
✓ Movie Nights	1/11	37.50%	18
✓ Dancing	1/11	31.25%	15
✓ Arts and Crafts	1/11	35.42%	17
✓ Dog Show	1/11	16.67%	8
✓ Pop-up Retail / Dining	1/11	47.92%	23
Total Respondents: 48			

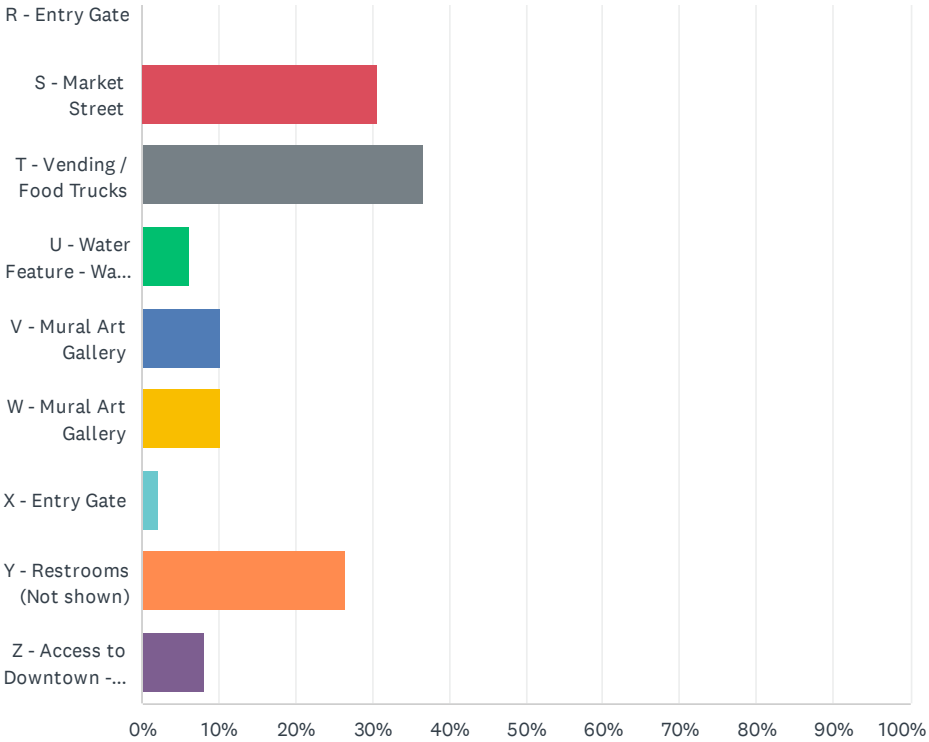
Moore Park - Programming and Visioning Public Survey

Q4 Out of the proposed park amenities displayed above (labeled A-X), what are your top 3 programmatic park amenity priorities for this park?
(Choose up to 3)

Answered: 49 Skipped: 0



Moore Park - Programming and Visioning Public Survey



QUIZ STATISTICS

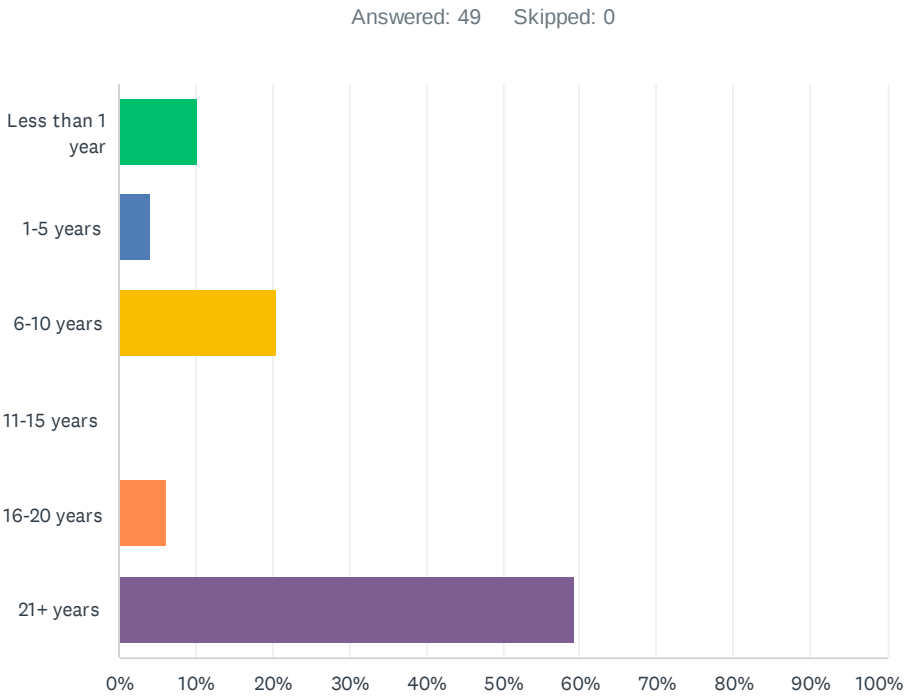
Percent Correct	Average Score	Standard Deviation	Difficulty
0%	3.6/26.0 (14%)	1.65	1/7

Moore Park - Programming and Visioning Public Survey

ANSWER CHOICES	SCORE	RESPONSES	
✓ A - Shaded Seating Areas - Fixed and Movable furnishings	1/26	40.82%	20
✓ B - Flexible Lawn / Outdoor Games	1/26	18.37%	9
✓ C - Interactive Geology	1/26	8.16%	4
✓ D - Flexible Lawn	1/26	18.37%	9
✓ E - Shaded Seating Areas - Fixed and Movable furnishings	1/26	8.16%	4
✓ F - Plaza with Fire Pits	1/26	32.65%	16
✓ G - Native Planted Meadow	1/26	8.16%	4
✓ H - Interactive Public Art	1/26	16.33%	8
✓ I - Water Feature - Fog Spray	1/26	4.08%	2
✓ J - Water Feature - Geologic Stream	1/26	18.37%	9
✓ K - Water Feature - Splash Play	1/26	10.20%	5
✓ L -Repurpose existing Gas Station Canopy	1/26	12.24%	6
✓ M - Repurpose Gazebo as Art Piece	1/26	14.29%	7
✓ N - Torri Gate	1/26	2.04%	1
✓ O - Interpretative Signage	1/26	0.00%	0
✓ P - Water Feature - Splash Play	1/26	4.08%	2
✓ Q - Feature Signage	1/26	8.16%	4
✓ R - Entry Gate	1/26	0.00%	0
✓ S - Market Street	1/26	30.61%	15
✓ T - Vending / Food Trucks	1/26	36.73%	18
✓ U - Water Feature - Water Runnel	1/26	6.12%	3
✓ V - Mural Art Gallery	1/26	10.20%	5
✓ W - Mural Art Gallery	1/26	10.20%	5
✓ X - Entry Gate	1/26	2.04%	1
✓ Y - Restrooms (Not shown)	1/26	26.53%	13
✓ Z - Access to Downtown - Dining / Shopping (Not shown)	1/26	8.16%	4
Total Respondents: 49			

Moore Park - Programming and Visioning Public Survey

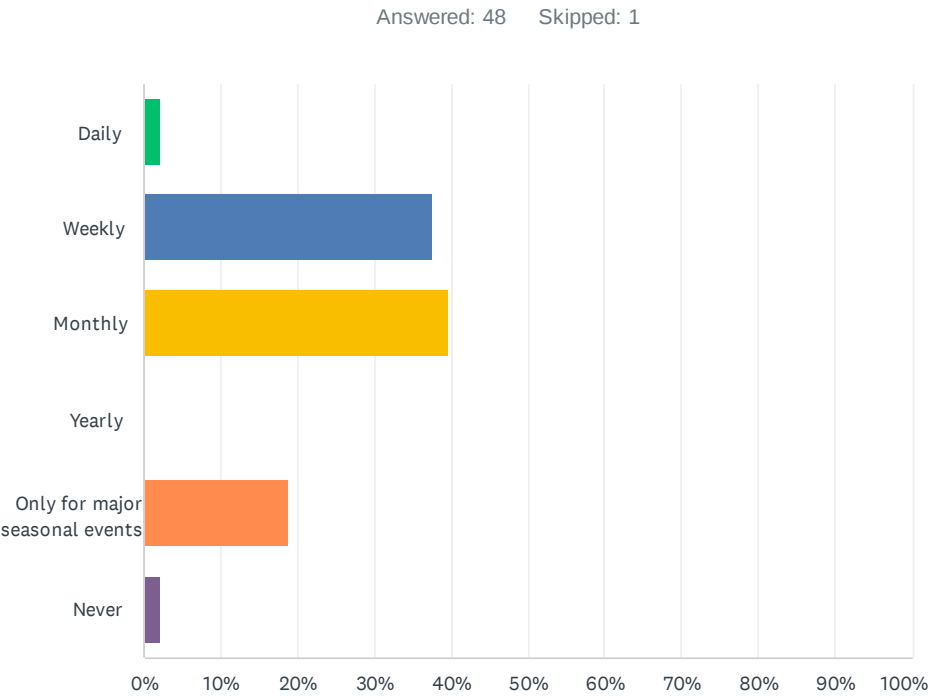
Q5 How long have you lived or resided in Ontario?



QUIZ STATISTICS			
Percent Correct 100%	Average Score 1.0/1.0 (100%)	Standard Deviation 0.00	Difficulty 4/7
ANSWER CHOICES	SCORE	RESPONSES	
✓ Less than 1 year	1/1	10.20%	5
✓ 1-5 years	1/1	4.08%	2
✓ 6-10 years	1/1	20.41%	10
✓ 11-15 years	1/1	0.00%	0
✓ 16-20 years	1/1	6.12%	3
✓ 21+ years	1/1	59.18%	29
TOTAL			49

Moore Park - Programming and Visioning Public Survey

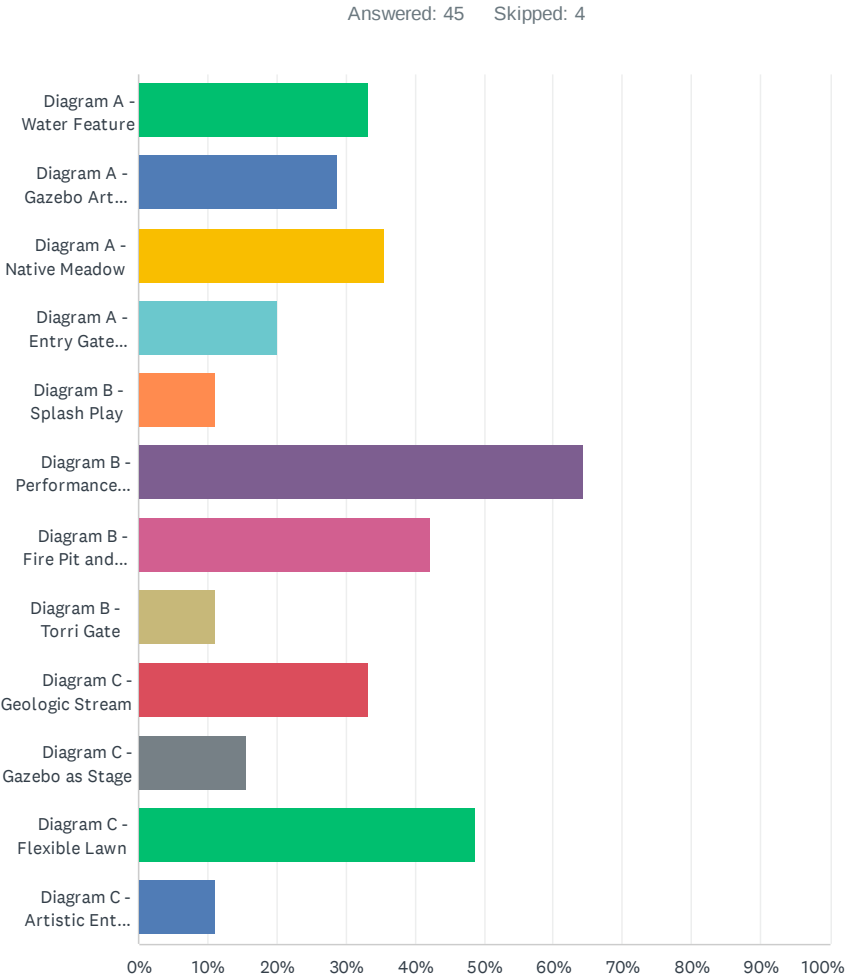
Q6 How often do you plan to visit the park after it's renovated?



QUIZ STATISTICS			
Percent Correct	Average Score	Standard Deviation	Difficulty
98%	1.0/1.0 (100%)	0.00	4/7
ANSWER CHOICES		SCORE	RESPONSES
✓ Daily	1/1	2.08%	1
✓ Weekly	1/1	37.50%	18
✓ Monthly	1/1	39.58%	19
✓ Yearly	1/1	0.00%	0
✓ Only for major seasonal events	1/1	18.75%	9
✓ Never	1/1	2.08%	1
TOTAL			48

Moore Park - Programming and Visioning Public Survey

Q7 Out of the 3 Program Options diagrams displayed above, what are you favorite early concept images associated with each of the individual program diagram. (Choose 2 images per Diagram: Example selection - Diagram A - Native Meadow and Entry Gate Marquee Letters; Diagram B - Splay Play and Performance State; Diagram C - Geologic Stream and Flexible Lawn)



QUIZ STATISTICS			
Percent Correct	Average Score	Standard Deviation	Difficulty
0%	3.6/12.0 (30%)	2.03	2/7

Moore Park - Programming and Visioning Public Survey

ANSWER CHOICES	SCORE	RESPONSES	
✓ Diagram A - Water Feature	1/12	33.33%	15
✓ Diagram A - Gazebo Art Piece	1/12	28.89%	13
✓ Diagram A - Native Meadow	1/12	35.56%	16
✓ Diagram A - Entry Gate Marquee Letters	1/12	20.00%	9
✓ Diagram B - Splash Play	1/12	11.11%	5
✓ Diagram B - Performance Stage	1/12	64.44%	29
✓ Diagram B - Fire Pit and Plaza Seating	1/12	42.22%	19
✓ Diagram B - Torri Gate	1/12	11.11%	5
✓ Diagram C - Geologic Stream	1/12	33.33%	15
✓ Diagram C - Gazebo as Stage	1/12	15.56%	7
✓ Diagram C - Flexible Lawn	1/12	48.89%	22
✓ Diagram C - Artistic Entry Gate	1/12	11.11%	5
Total Respondents: 45			

Moore Park - Programming and Visioning Public Survey

Q8 Please provide your email address to be kept updated on this project, as well as any additional comments you may have regarding this project.
Thanks for your input!

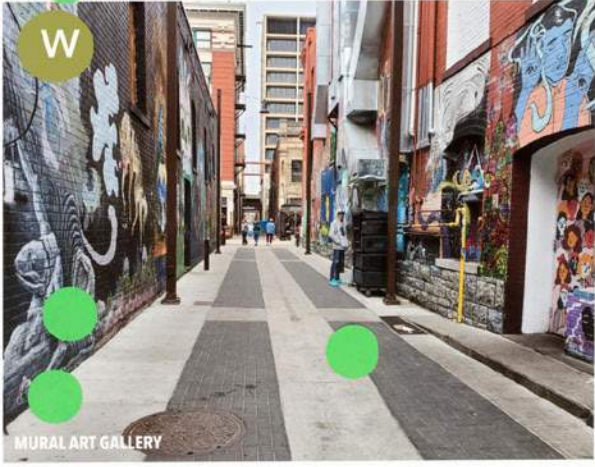
Answered: 29 Skipped: 20

#	RESPONSES	DATE
1	terry.leighton@ontariooregon.org	4/11/2022 8:06 AM
2	sowing4health@gmail.com	4/10/2022 8:28 AM
3	Wendiewonderful@yahoo.com	4/9/2022 11:35 AM
4	Cr_reed@msn.com	4/9/2022 7:32 AM
5	cristle71@hotmail.com	4/9/2022 5:59 AM
6	Birchcreekbc@gmail.com	4/8/2022 9:57 PM
7	howards1995@gmail.com	4/8/2022 8:11 PM
8	Tina.bonadiman@gmail.com	4/8/2022 2:00 PM
9	djcapron99@gmail.com	4/8/2022 7:45 AM
10	lynelle.christiani@yahoo.com	4/8/2022 6:22 AM
11	Kagaemi@gmail.com	4/8/2022 12:22 AM
12	Lionjack1@msn.com	4/7/2022 8:33 PM
13	Megvanzelf@gmail.com	4/7/2022 8:12 PM
14	Rootedin5@gmail.com	4/7/2022 7:45 PM
15	I believe that a water feature would be challenging to maintain and receive negative feedback in drought season. The park is a beautiful location but would be best focused towards adult entertain as most of the retail shops at focused towards adults. Additionally, the roads are busy and once cars are parked the viability is limited. Water features also open up opportunities for homeless to use for bathing and other bodily functions.	4/7/2022 6:33 PM
16	homestreete@yahoo.com Extend the farmers market into the street blocking off from stockmans to Brewsky and one block south for vending in the street every saturday	4/7/2022 5:36 PM
17	nautiluszero@gmail.com	4/7/2022 5:16 PM
18	etphnhome@mail.com	4/7/2022 4:43 PM
19	Protaxontario@gmail.com	4/7/2022 3:49 PM
20	lynn.allstarpt@gmail.com	4/7/2022 2:42 PM
21	kristinandreazzi@gmail.com	4/7/2022 2:39 PM
22	mw8708795@gmail.com	4/7/2022 2:19 PM
23	g.cassie@yahoo.com	4/7/2022 1:39 PM
24	Torie.g2010@gmail.com	4/7/2022 1:21 PM
25	scutler@live.com	4/7/2022 1:11 PM
26	david@dialegomai.com	4/7/2022 1:02 PM
27	Dimaniart@gmail.com	4/7/2022 12:26 PM
28	Juliachadwick79@yahoo.com	4/7/2022 12:25 PM
29	whiteravenfriend@duck.com	4/7/2022 12:14 PM

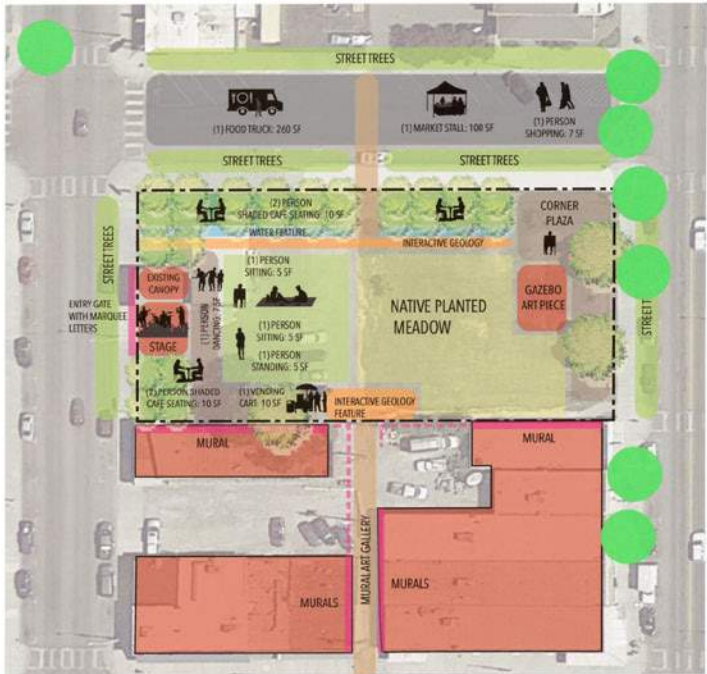
PROPOSED PARK AMENITIES



PROPOSED PARK AMENITIES



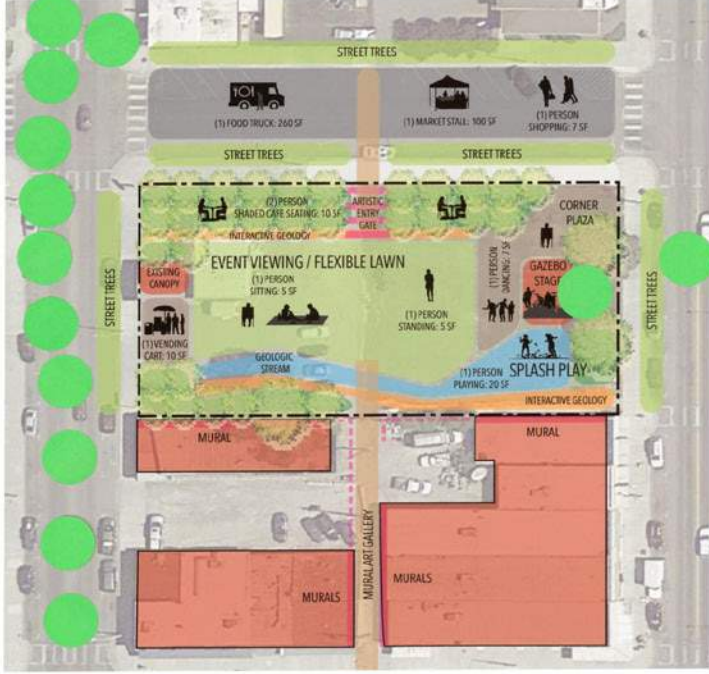
PROGRAM DIAGRAMS



MOORE PARK - DIAGRAM A



MOORE PARK - DIAGRAM B



MOORE PARK - DIAGRAM C



EARLY CONCEPT IMAGES



EARLY CONCEPT IMAGES



EARLY CONCEPT IMAGES



- LEGEND
- A EXISTING GAZEBO - ADAPTIVE REUSE AND UPGRADE AS PARK STAGE FOR EVENTS - PAINT SOLID BRIGHT COLOR AND ADD INTERNAL SEASONAL LED LIGHTING AND ELECTRIC
 - B EXISTING STATION CANOPY - ADAPTIVE REUSE AND UPGRADE AS PARK SHADE CANOPY W/ SEATING BELOW
 - C EVENT PLAZA FIXED AND FLEXIBLE SEATING, LIGHTING AND DECORATIVE PAVING
 - D FLEXIBLE EVENT AND SATURDAY MARKET LAWN
 - E TREE-SHADED CAFE TABLE & CHAIR SEATING
 - F LARGE DECIDUOUS STREET TREES
 - G FESTIVAL STREET WITH CONCRETE PAVING, MARKET VENDING AND FOOD TRUCK STAGING
 - H INTERACTIVE WATER FEATURE WITH GEOLOGICAL ROCK FEATURES
 - I NATIVE PLANTED MEADOW
 - J ARTISTIC ENTRY GATE FEATURE
 - K MURAL AND ART EXHIBIT ALLEY AND WALLS
 - L BENCHES AND SEATING
 - M EXISTING SHADE TREES TO BE PRESERVED
 - N FOOD AND POP-UP DINING VENDOR PLAZA
 - O ALLEY WITH DECORATIVE PAVING
 - P GEOLOGICAL FIRE PITS
 - Q FOOTBRIDGE, TYP.
 - R PATH
 - S MARKET TENTS





LEGEND

- A** REMOVE GAZEBO - REPLACE WITH CONTEMPORARY PARK STAGE FOR EVENTS
- B** EXISTING STATION CANOPY - ADAPTIVE REUSE AND UPGRADE AS PARK RESTROOM
- C** EVENT PLAZA FIXED AND FLEXIBLE SEATING, LIGHTING AND DECORATIVE PAVING
- D** FLEXIBLE EVENT AND SATURDAY MARKET LAWN
- E** TREE-SHADED CAFE TABLE & CHAIR SEATING
- F** LARGE DECIDUOUS STREET TREES
- G** FESTIVAL STREET WITH CONCRETE PAVING, MARKET VENDING AND FOOD TRUCK STAGING
- H** INTERACTIVE WATER FEATURE WITH GEOLOGICAL ROCK FEATURES
- I** NATIVE PLANTED MEADOW
- J** ARTISTIC ENTRY GATE FEATURE
- K** MURAL AND ART EXHIBIT ALLEY AND WALLS
- L** BENCHES AND SEATING
- M** EXISTING SHADE TREES TO BE PRESERVED
- N** FOOD AND POP-UP DINING VENDOR PLAZA
- O** ALLEY WITH DECORATIVE PAVING
- P** GEOLOGICAL FIRE PITs
- Q** FOOTBRIDGE, TYP.
- R** PATH
- S** MARKET TENTS



